



BOOK
POP
PRESS

Serendipity

the book of covers

The Serendipity books are a seasoned favorite with children and parents alike.

Like the stories of Dickens and others, the Serendipity stories are plot driven by the value resolution of the characters.

Serendipity Book Series



- 1974 Serendipity Press founded
- 1978 Serendipity Press merged with P/S/S (Price/Stern/Sloan)
- 68 titles
- 50 million + copies sold 1974-1991
- Multiple Children's Choice Awards
- 1992 P/S/S was acquired by Penguin US
- 1995 Penguin lost film to 35 of the titles.
- Serendipity lost market presence
- 1999 Penguin notified author that film was lost
- 1999 Author recovered all lost film
- 2000 Rights reversion negotiations began in earnest
- 2009 Rights reverted back to creators.

Current Format:

32 pages

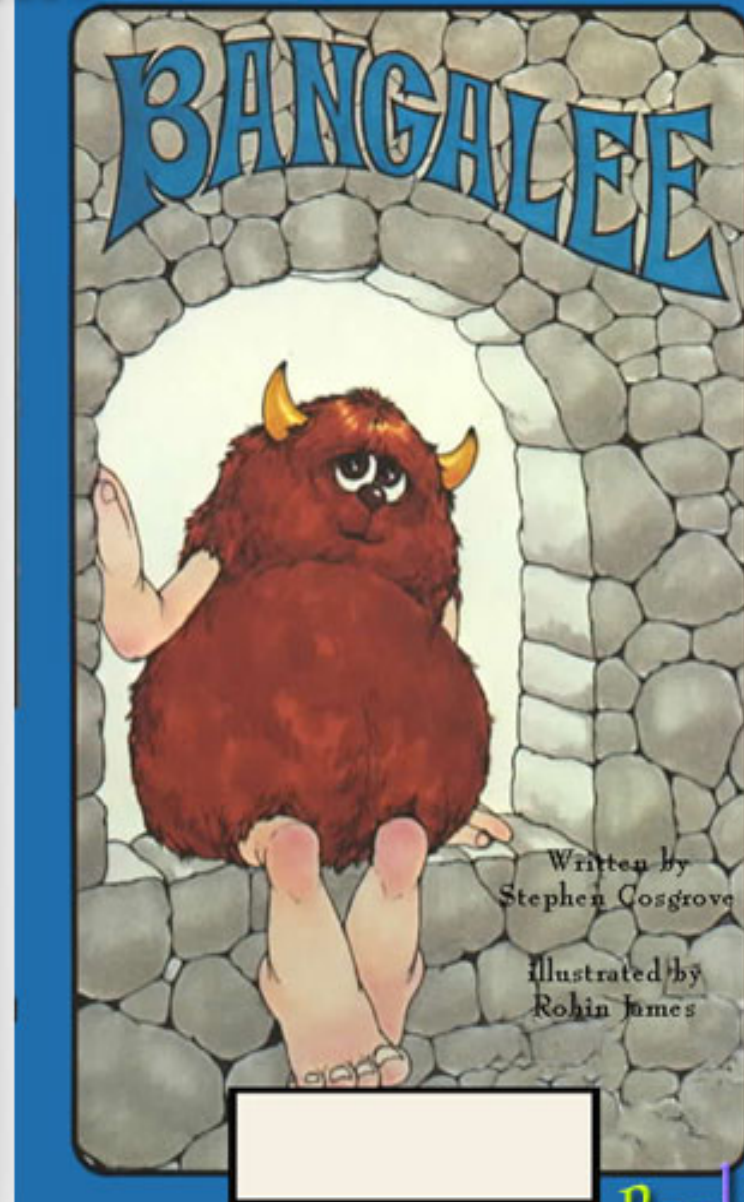
1,200-1,500 words

14 illustrations + cover



Bangalee tries to persuade the other krittlers of the castle to change their messy ways before the dreaded junk Grunk arrives!

“Best clean up your junk, ‘cause here comse the Grunk!”

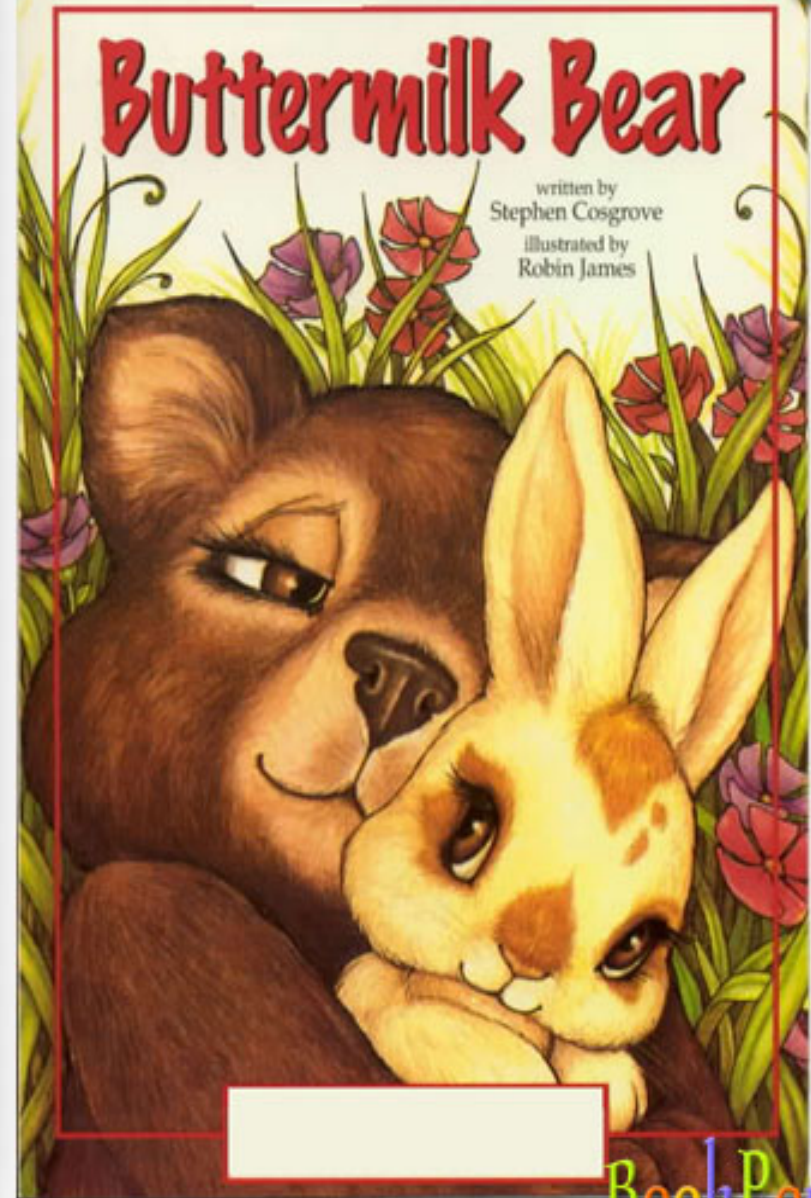


To little Buttermilk bunny everything she sees on the way home through the dark forest is scary.

Poppa Bunny shows her that during the daylight, things aren't always what they seem.



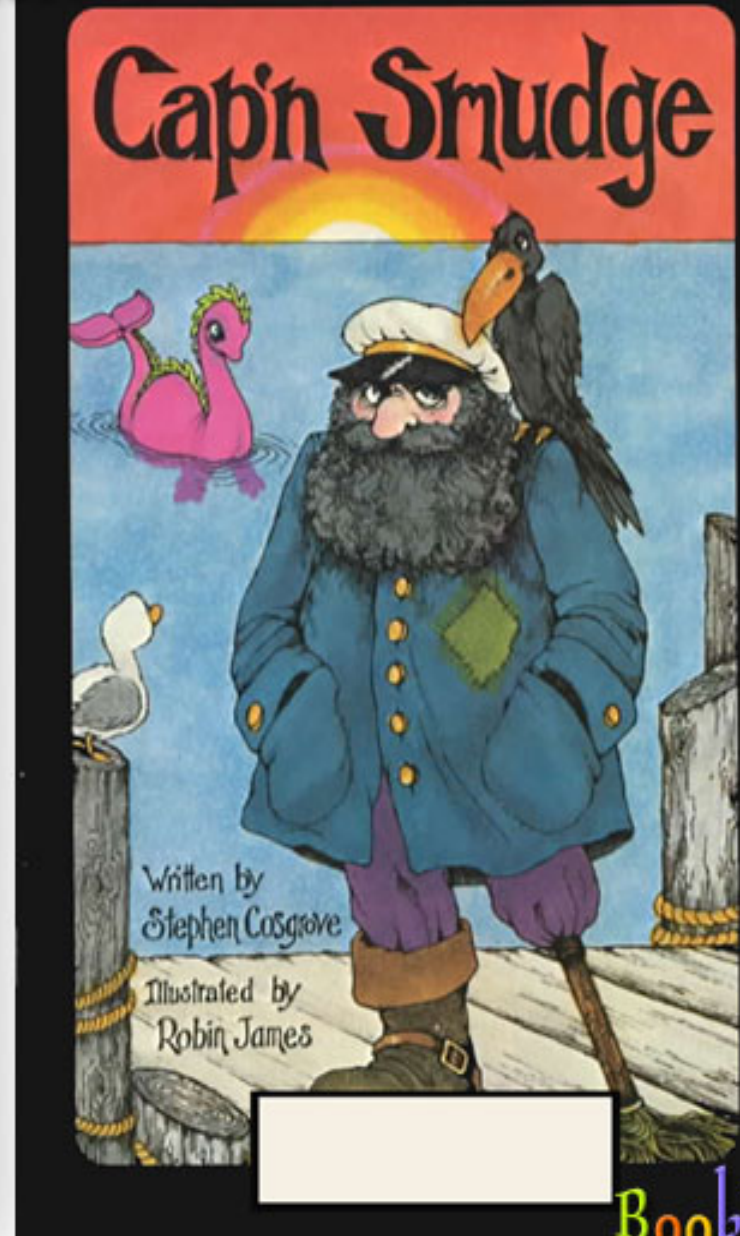
Jingle Bear and Buttermilk Bunny want more than anything just to be friends. But, as we all know, bunnies and bears aren't supposed to get along.



Cap'n Smudge is a salty sea captain whom no one likes very much.

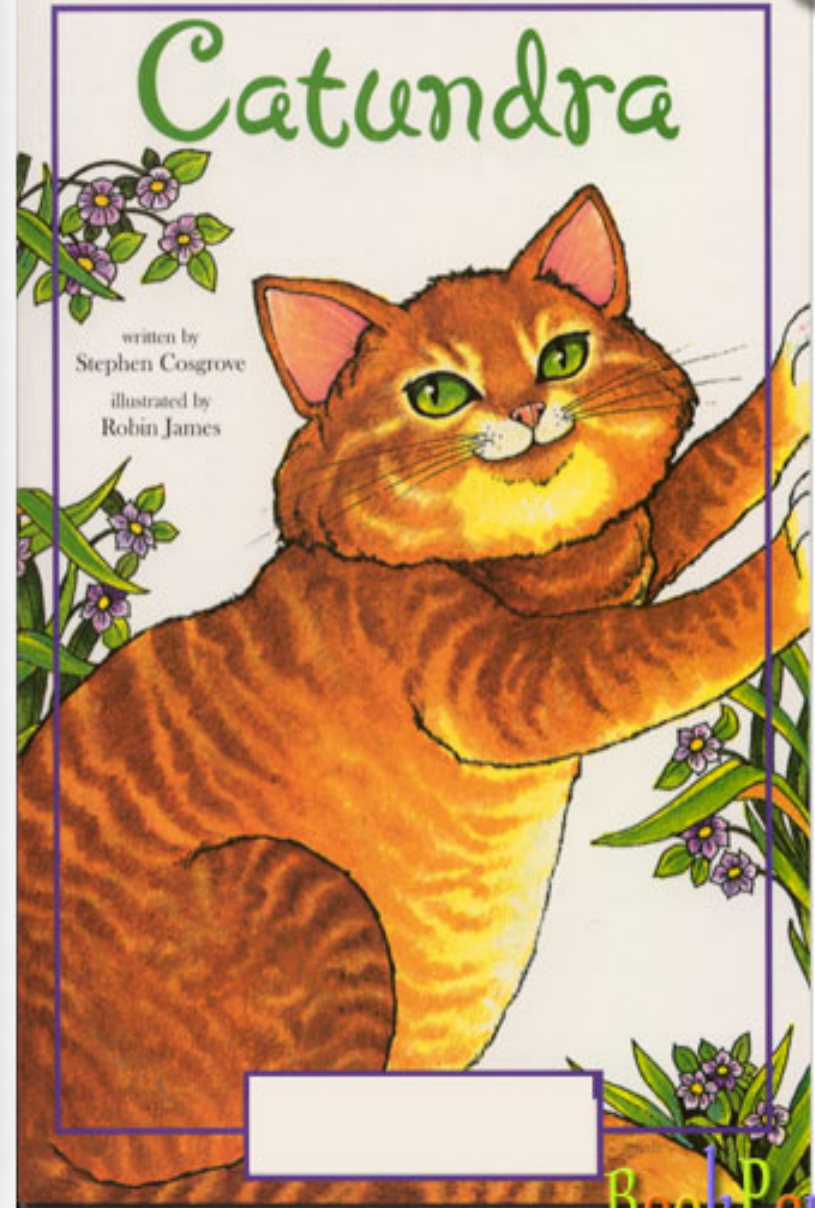
He learns an important lesson from Serendipity the sea serpent-love and tolerance can make the world a happier place to live.

(Note: Featured in the Japanese animation series "Serendipity.")



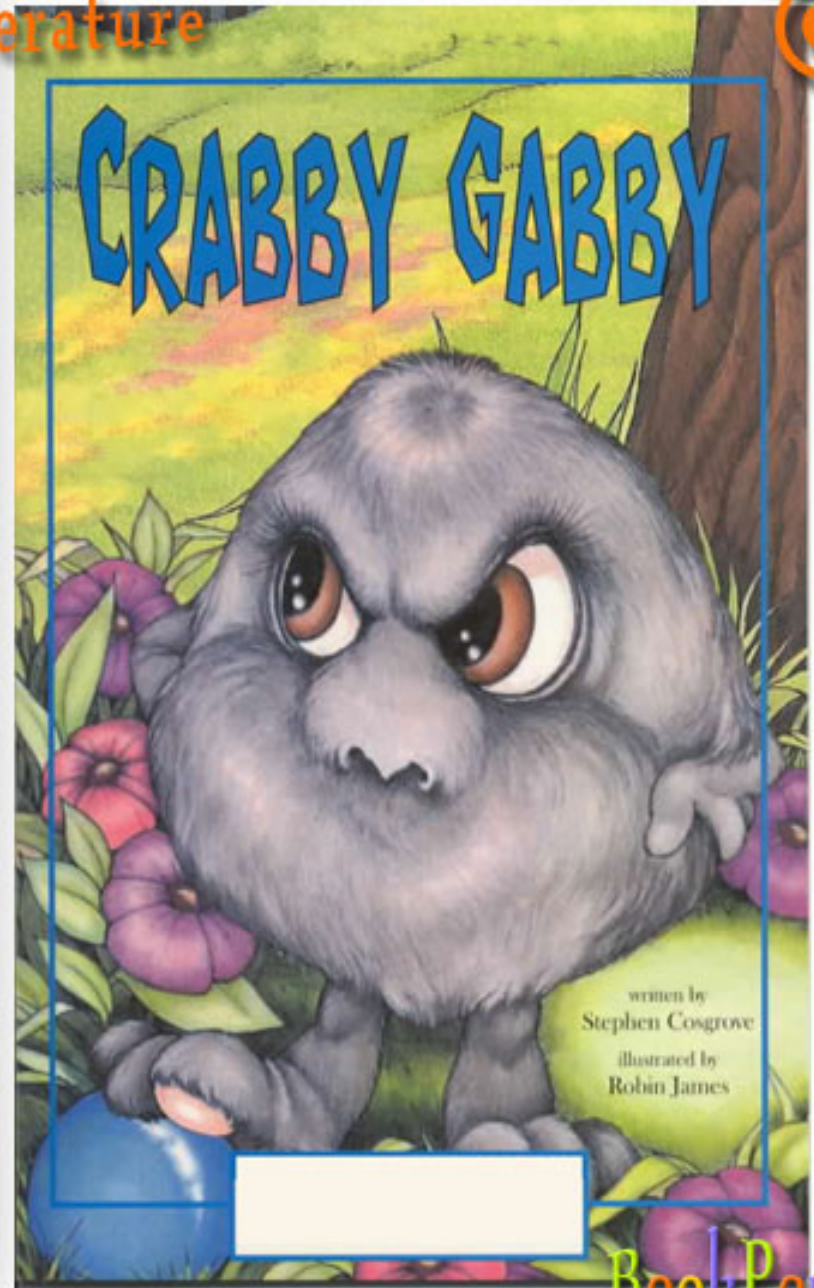
Catundra is a very fat cat, and all the other animals make fun of her.

It takes friendship, exercise, and healthy foods for Catundra to be happy again.



Gabby just has to win at everything!

When the other Furry Eyefuls stop playing with her, Gabby learns an important lesson - having fun is more important than winning.



Creole, a big, ugly creature with the heart of gold, is shunned by all the other creatures because of her appearance.

When she meets an alligator with a similar problem, the two friends work together to show the other creatures not to judge someone by the way they look.

(Note: featured in the award-winning animation "Misunderstood Monsters.")



In the deep and mysterious forest
Squeakers finds the forbidden Crick-
Crack tree.

Now everyone knows that you are never,
ever to eat the fruit. “For you never can
eat just one!”

Through a series of misadventures
Squeakers learns a critical lesson of life.



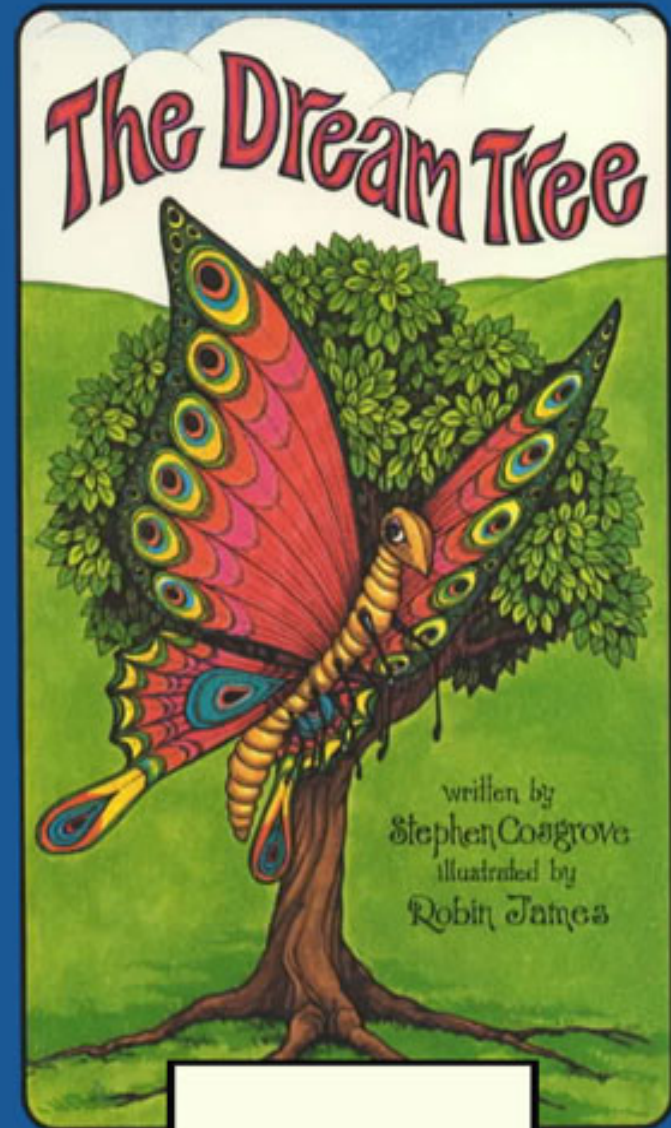
Short, plump, Dragolin is unable to breathe fire like the other dragons.

The little dragon is in deep despair until he learns the importance of believing in oneself.

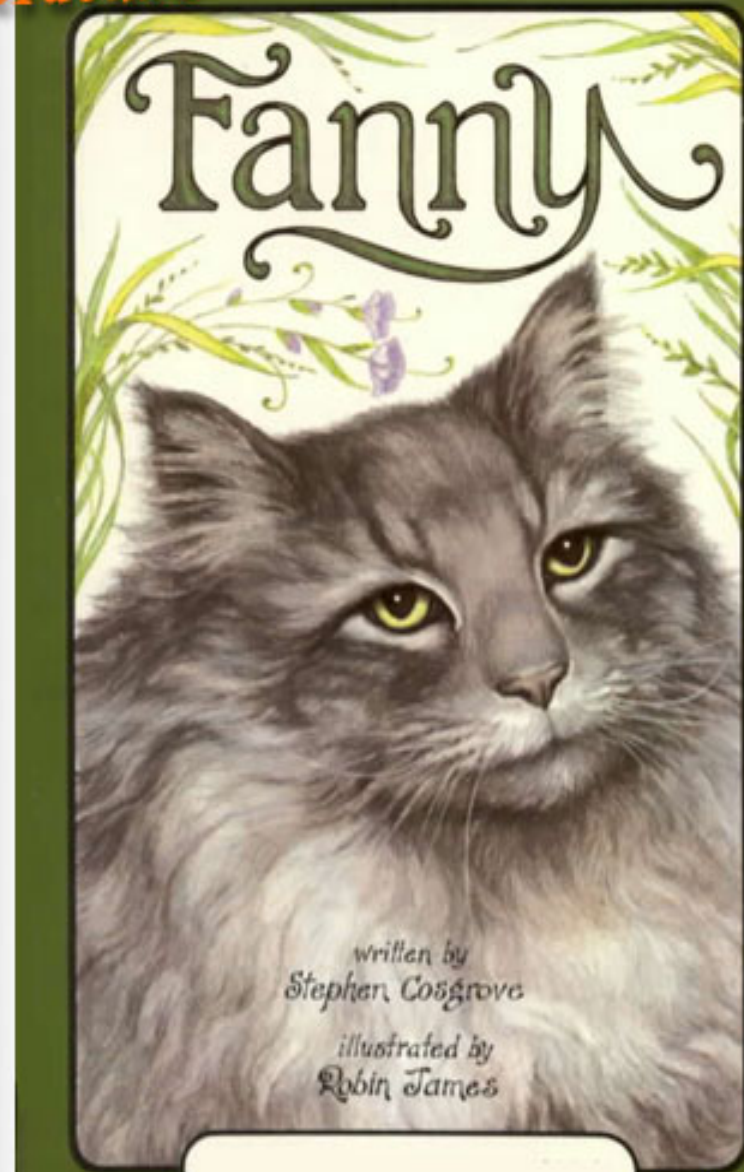


Patti Caterpillar is curious about what life as a beautiful butterfly will be as she spins her cocoon on the branches of the Dream Tree.

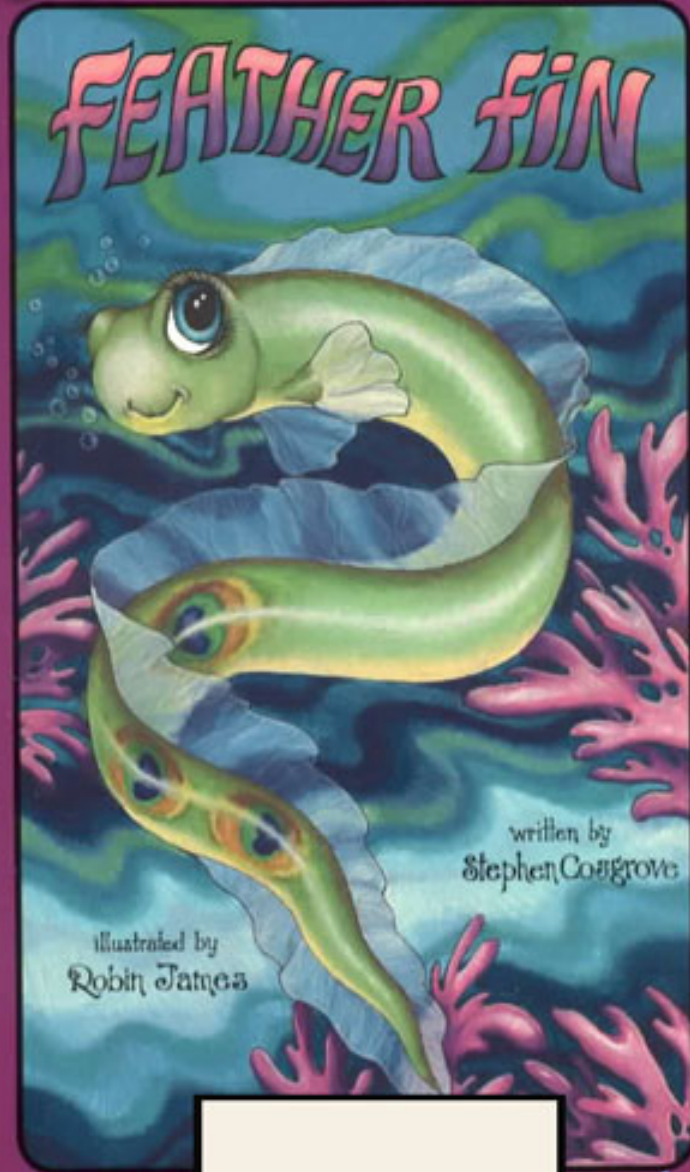
But, there are many things in life that can only be explained with, “Someday you will know, Patti. Someday you will know!”



Fanny, a cat with only three legs, and her friend Ruby, a puppy, help the other farm animals learn that being handicapped is only a state of mind.

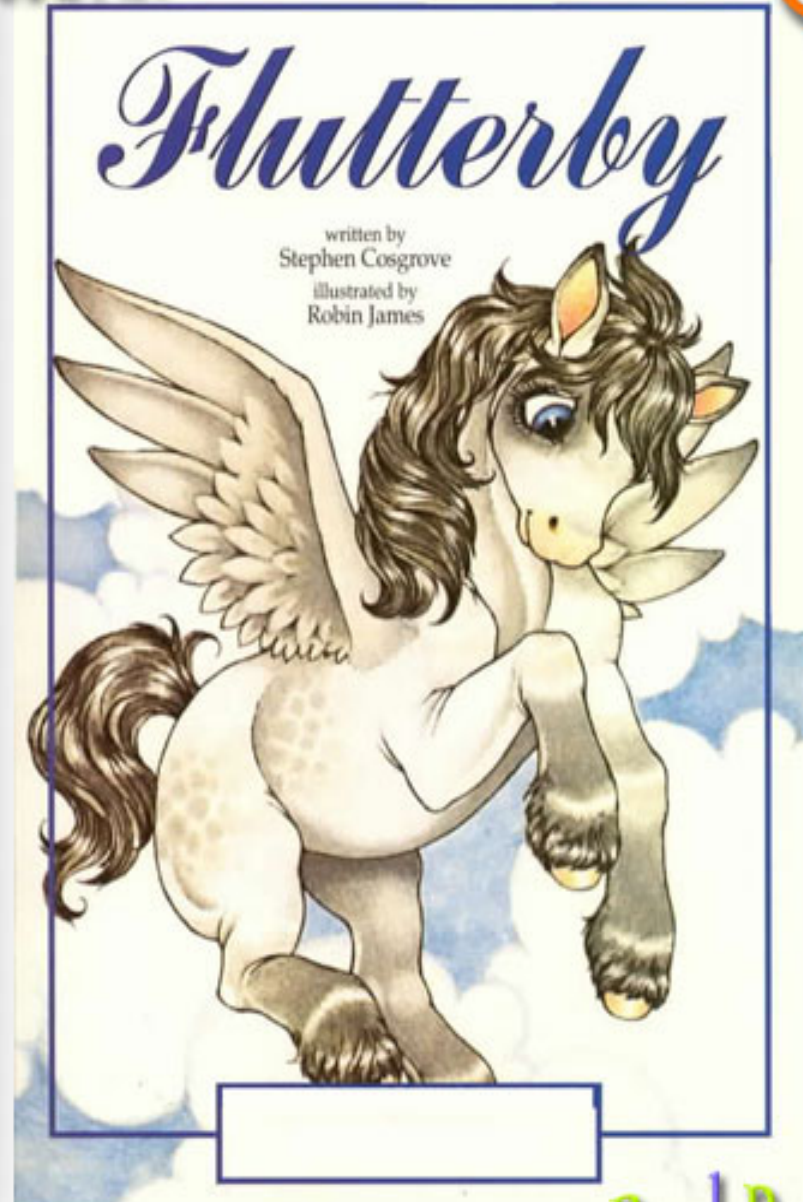


Even though Feather Fin is curious about the mysterious world high above his ocean home, he discovers that traveling far from home can be dangerous.



Flutterby has no idea what she is, so she tries to be everyone else.

Through a series of delightful misadventures Flutterby learns to be herself.



Flutterby is charged with guiding a flock of butterflies to winter safety. As she leads across Wingsong the butterflies at the back can't hear what she is telling them to do.

The flock goes fluttering every which way as gossip flies from one butterfly to another.



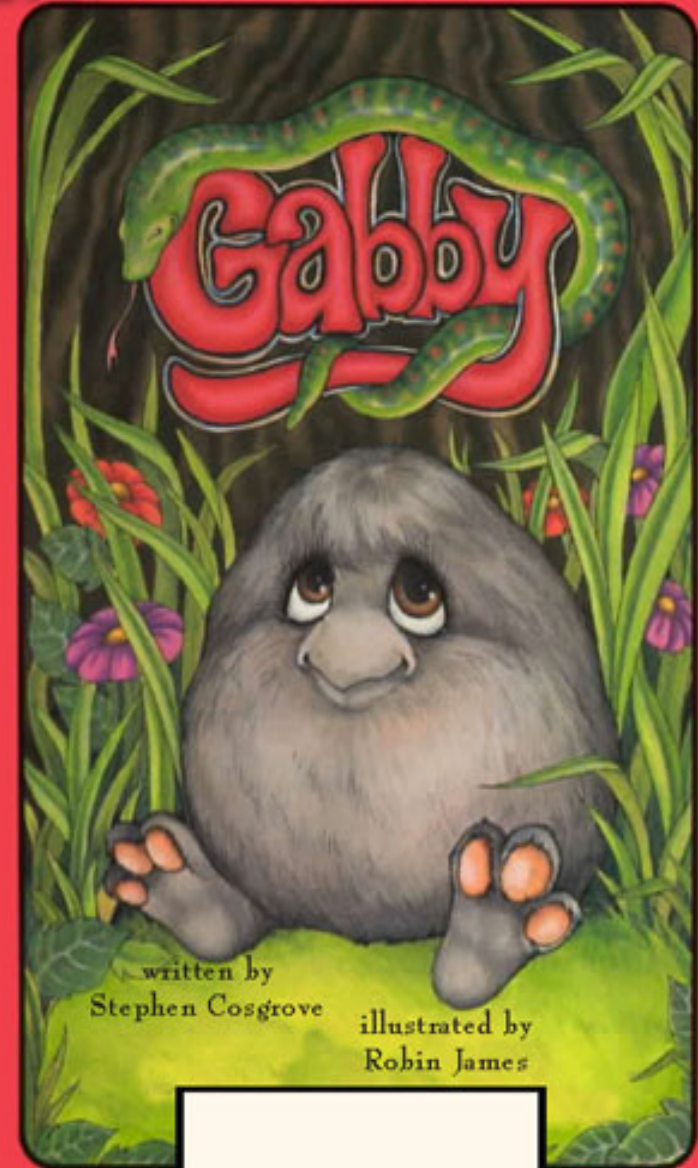
At first, Frazzle isn't ready to take care of her new egg.

Eventually she learns that children need care-even before they are born.



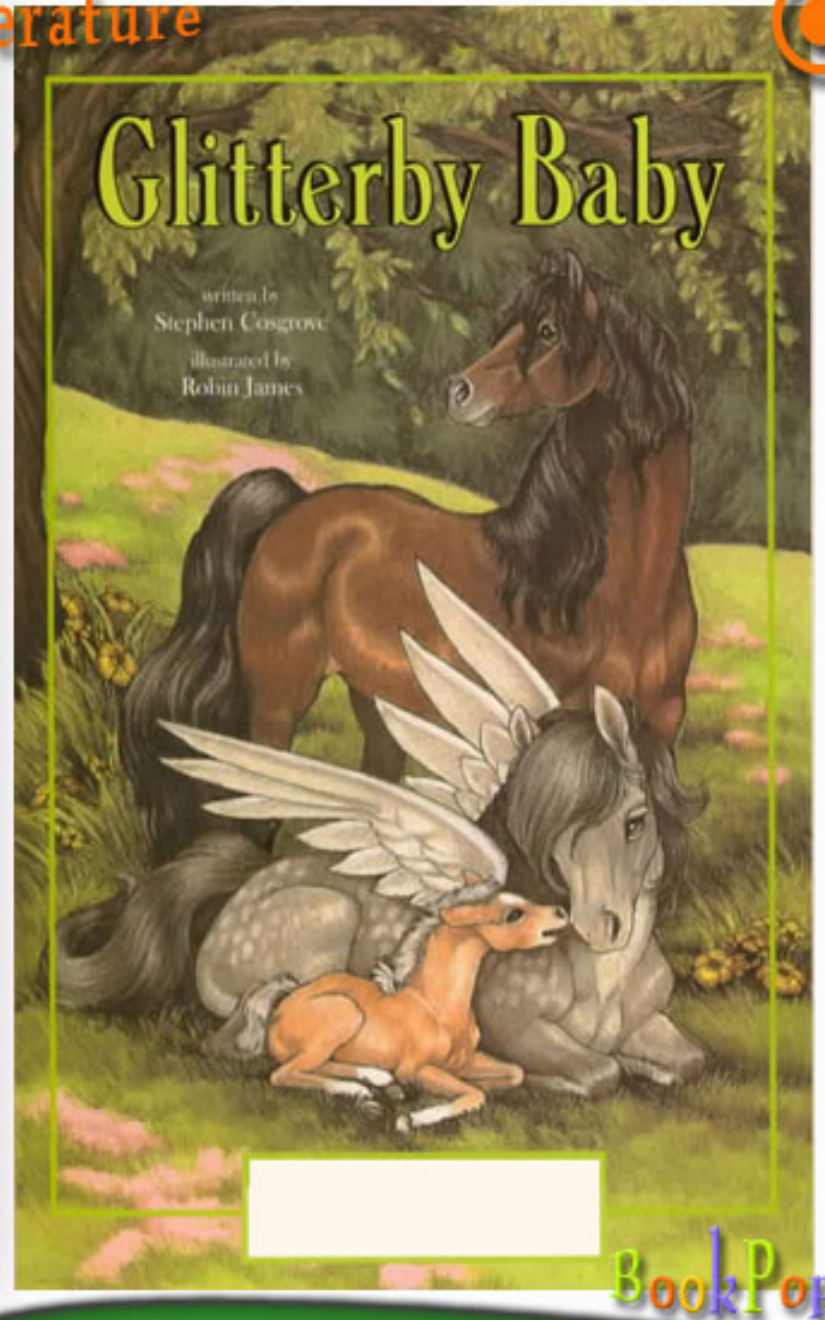
Little Gabby, a Furry Eyeful, just loves to talk. However, her constant babbling is driving her friends crazy.

Sad and lonely she meets a special friend who teaches her to listen with her heart.



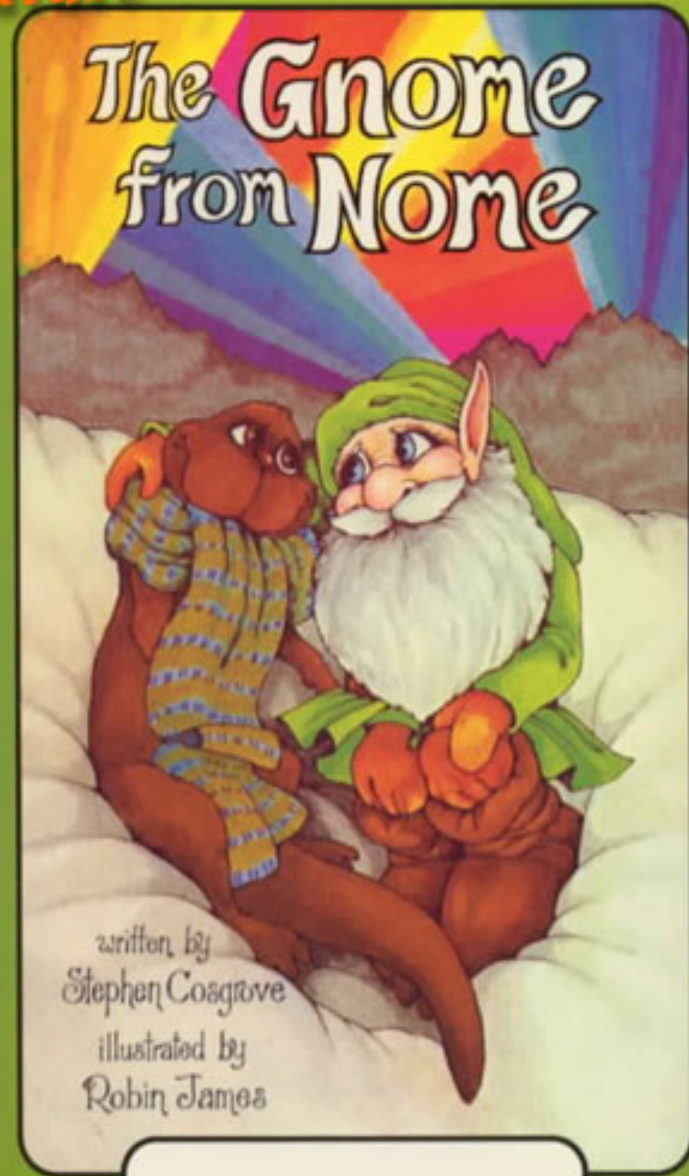
Glitterby is Flutterby's only child, but her wings are too small, and she cannot follow her mother into the sky.

Helped by Nitter Pitter Glitterby learns to fly.



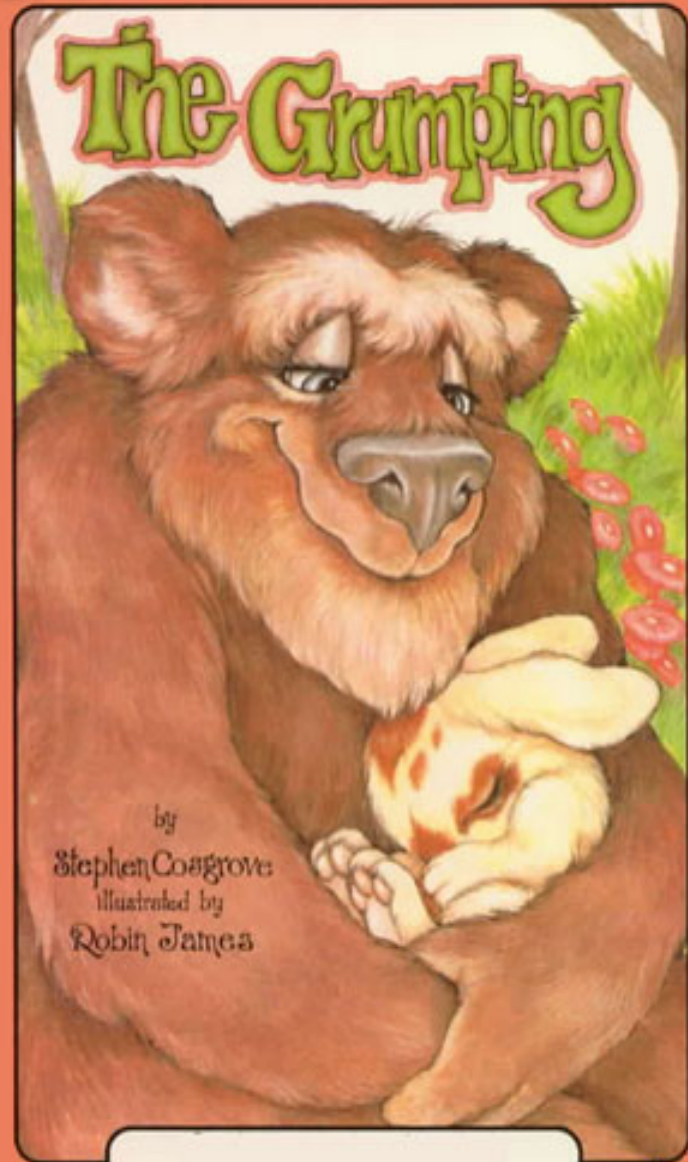
A lonely gnome sets out to learn how to avoid being cold "from the inside out." Eventually he is joined in his quest by a sea otter.

Together they discover that the secret to staying warm is found in the magic of friendship.



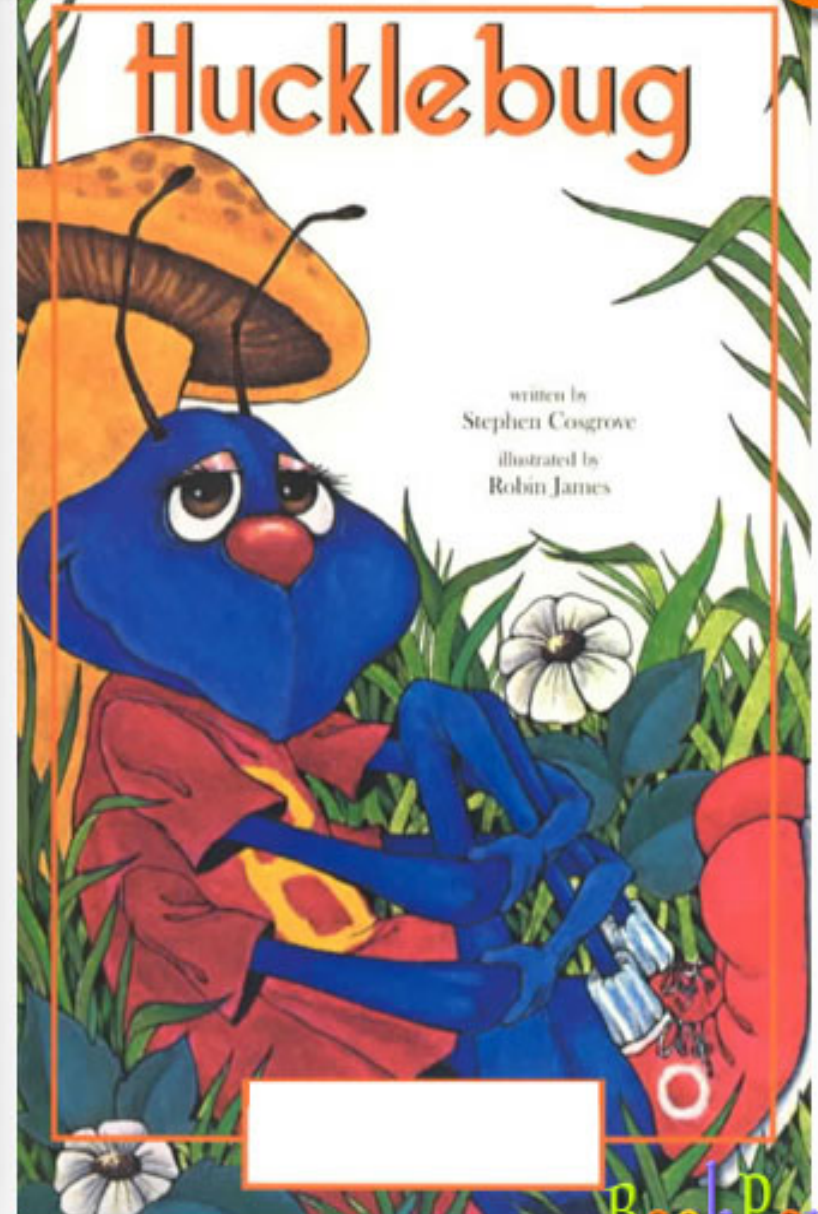
Of all the creatures in the land of Amenity, the Grumpling is the rudest of all. He has no manners whatsoever!

But Buttermilk, a sweet-natured bunny, has the patience to teach the Grumpling that good manners are an important part of daily life.



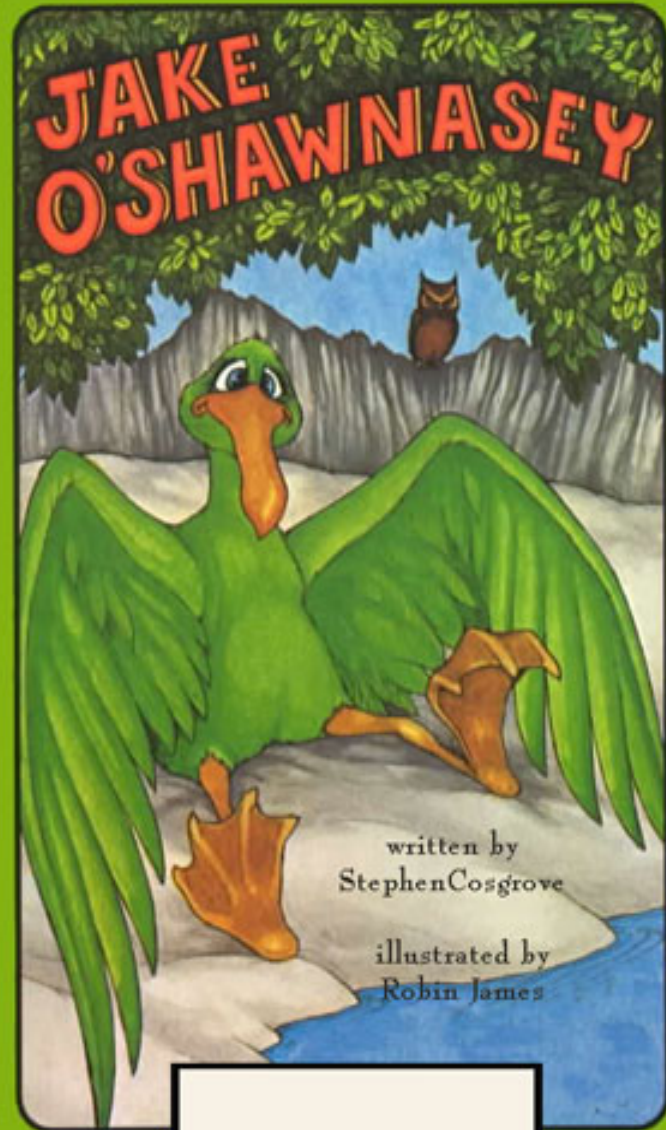
Berry Hucklebug doesn't want to help with the family chores. He chooses instead to simply run away!

After some a few very scary adventures, Berry learns that home is still the best place to be.



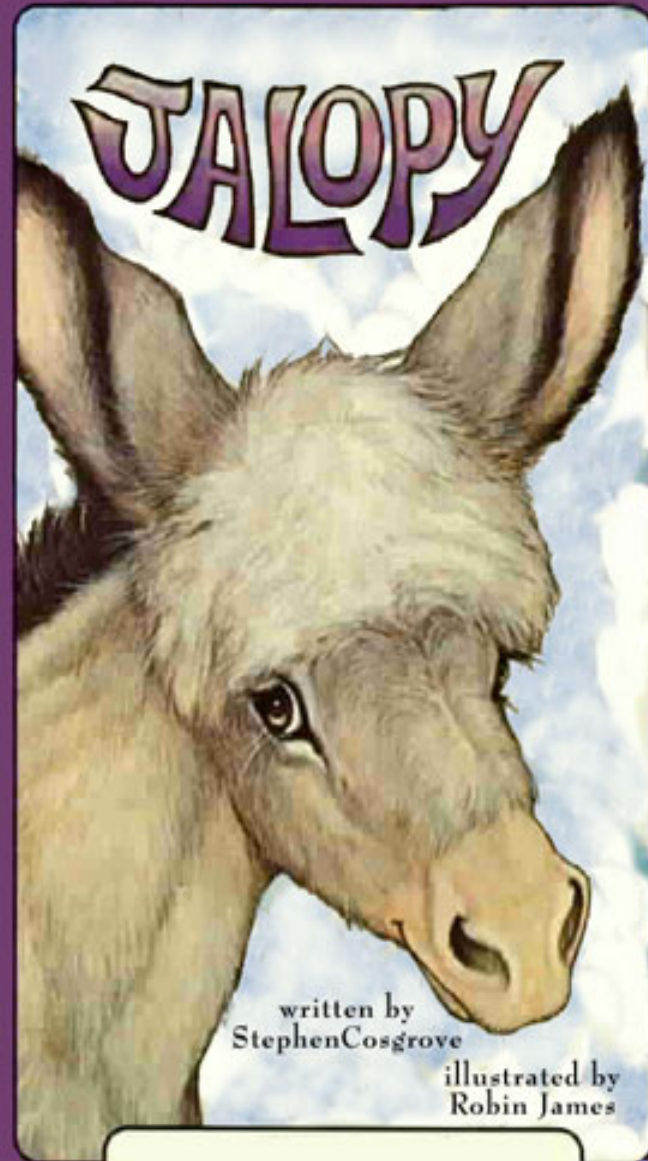
All Jake, the Irish seagull, wants to do is fly, but no matter how he flaps his wings he is unable to flutter away.

Aided by an owl Jake learns that it is about confidence, believing in yourself. No he believes he can fly, but hasn't the confidence to land.



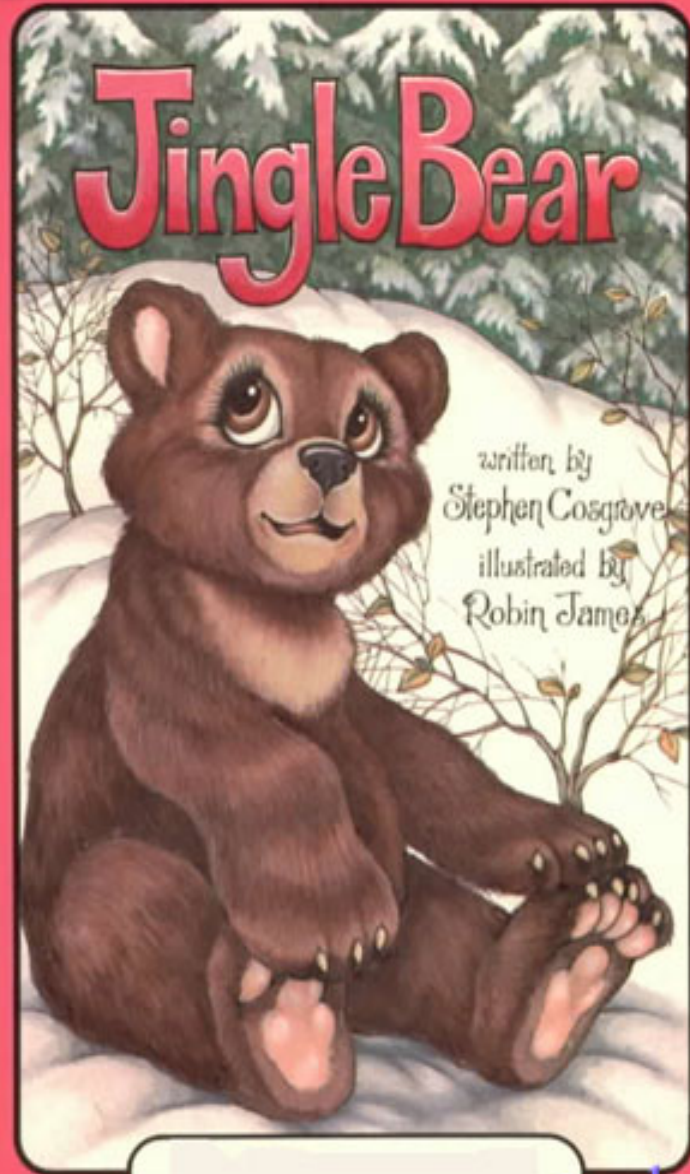
A burro decides to leave his desert home for the lush grasslands of Tummy Bay.

Once there he discovers that he can't speak the language. Worse than worse the creatures of Tummy Bay take advantage of Jalopy until he learns to speak the language.



During the long, cold winter, all the bears hibernate and always miss the magical morning of the Season of Snow.

Little Jingle Bear decides to stay awake so he can greet Father Snow. He soon learns that he must be sleeping for the magic of the moment to occur.



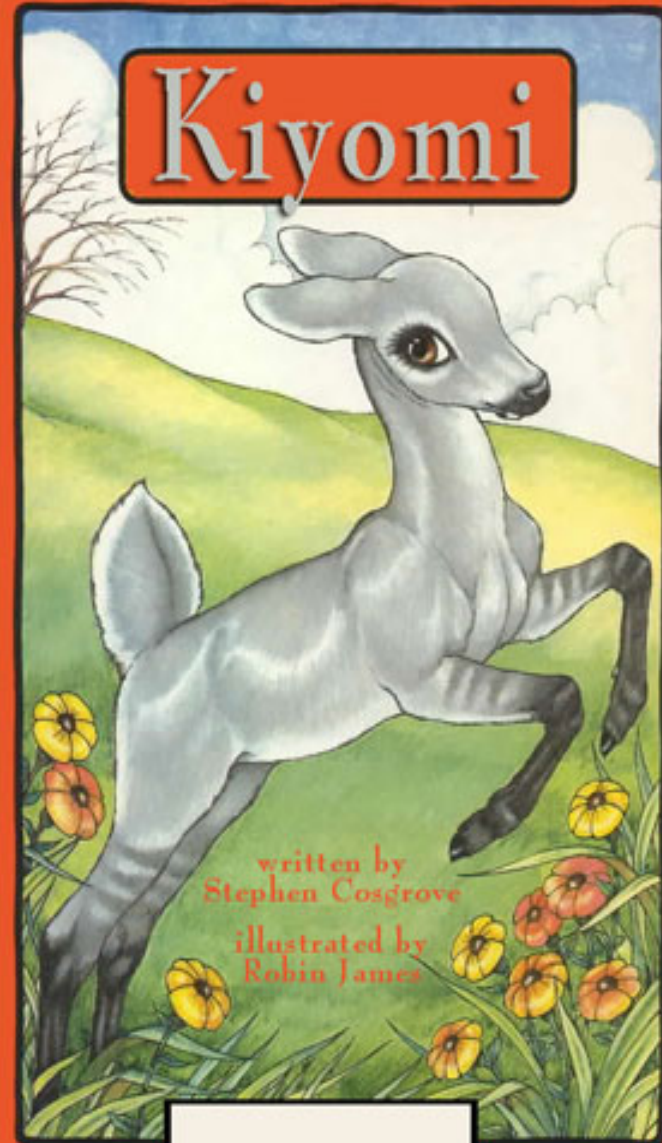
The Furry Eyefulls are so busy trying to see everything beautiful, that they don't have time to enjoy it!

A little blind snake named Kartusch helps them experience the beauty of their surroundings.

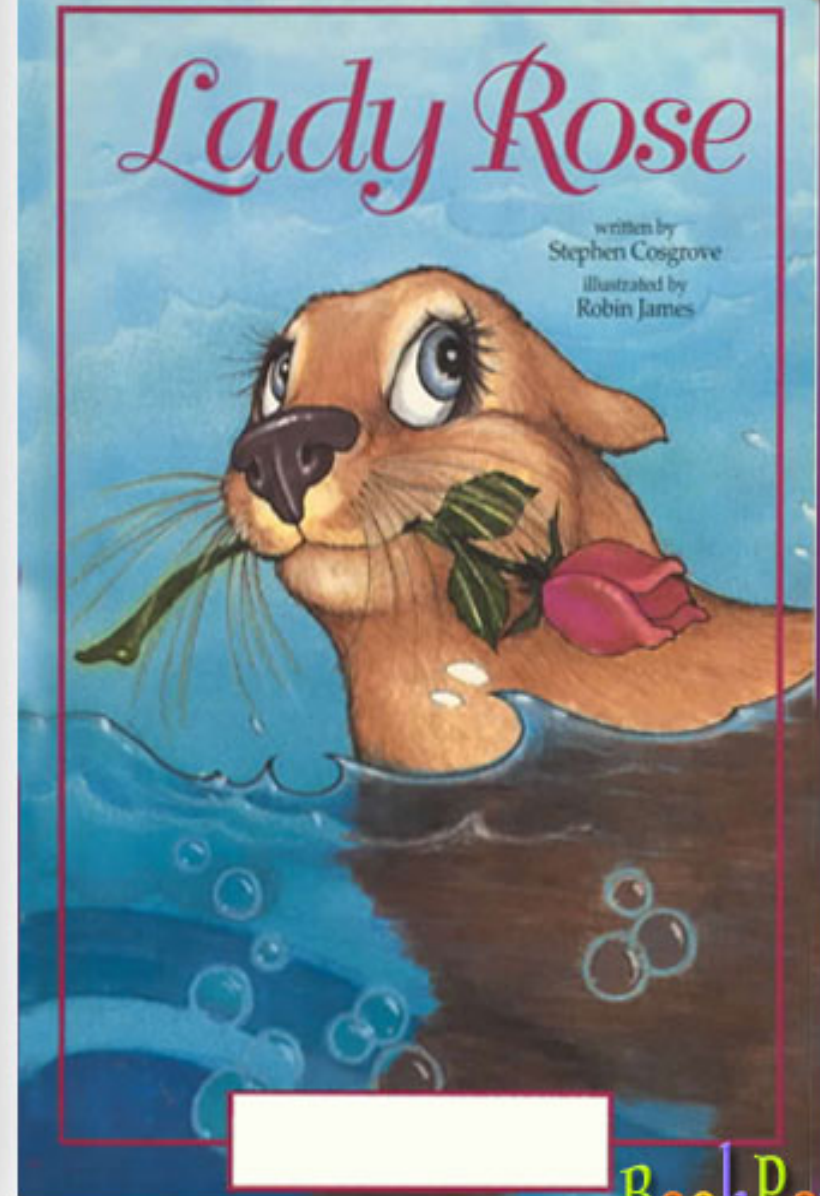


Conceded to be the most beautiful among their peers, a deer and a fire lizard try to convince each other of their superior beauty.

Both learn that beauty is in the eye of the beholder.



After a long journey to discover the source of the water that flows into the sea, a sea otter named Lady Rose finds a way to send a message back to her friends.

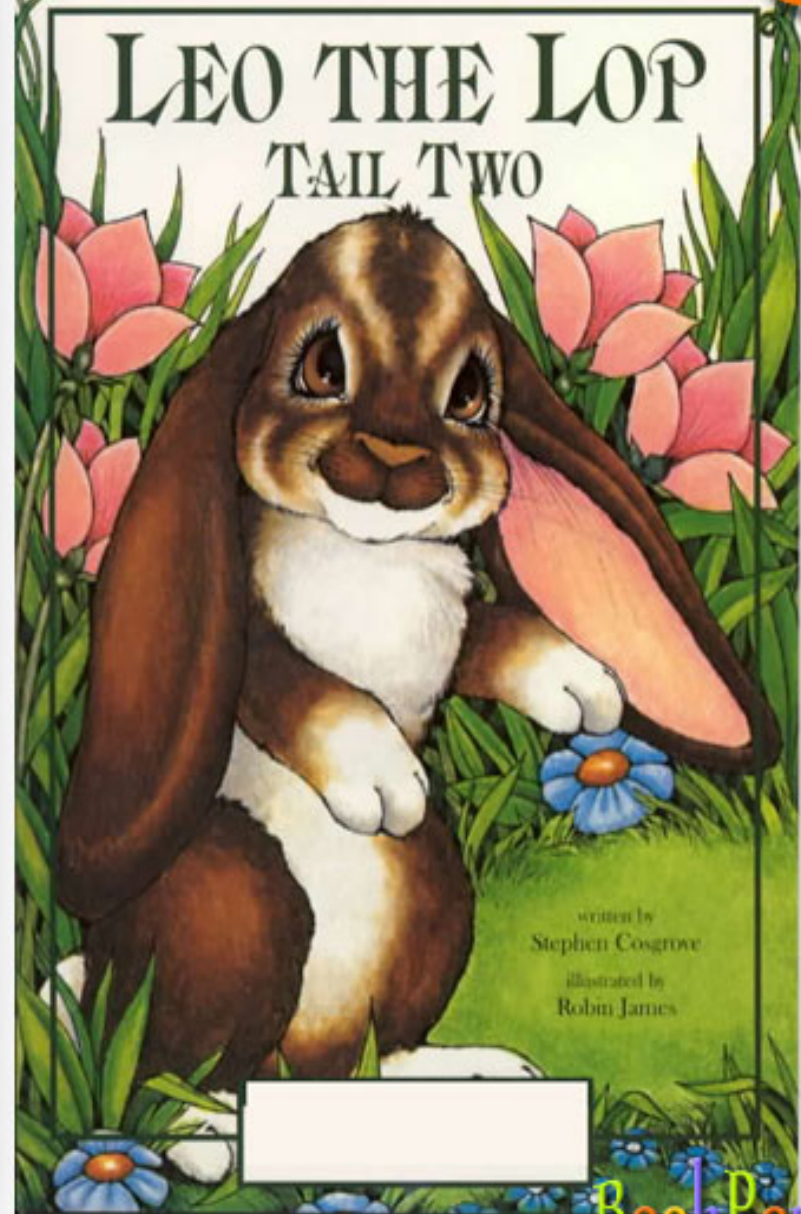


Leo the rabbit, whose ears are different from all the other rabbits, learns that "normal is whatever you are."



It's all about perception.

Even a cute and furry rabbit can be brave.



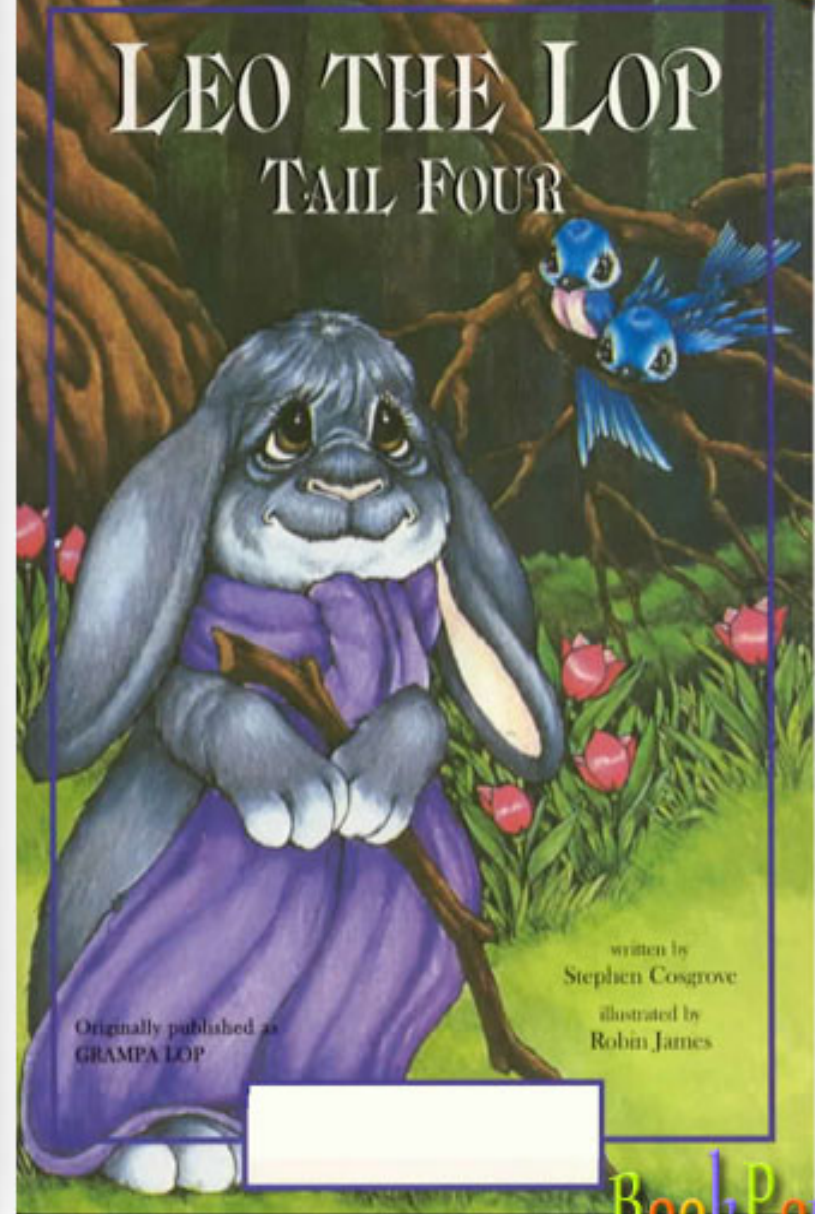
Leo is up and about before his friends have woken from hibernation.

Bored, he learns that you always have the best of friends; me, myself and I.



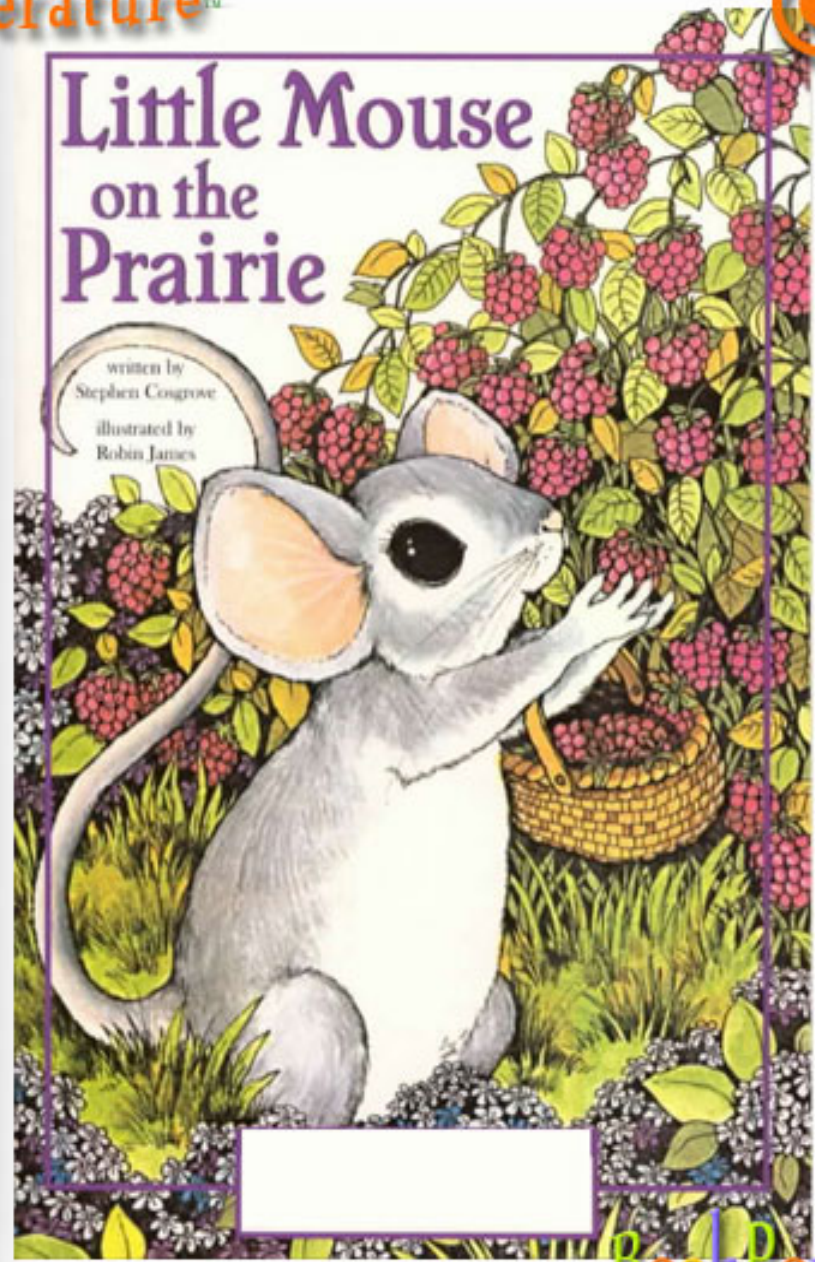
Old Grampa Lop loves to tell stories to the little bunnies of the burrow.

Unfortunately, all of the bunny parents are suspicious and refuse to let the baby bunnies listen to his stories.

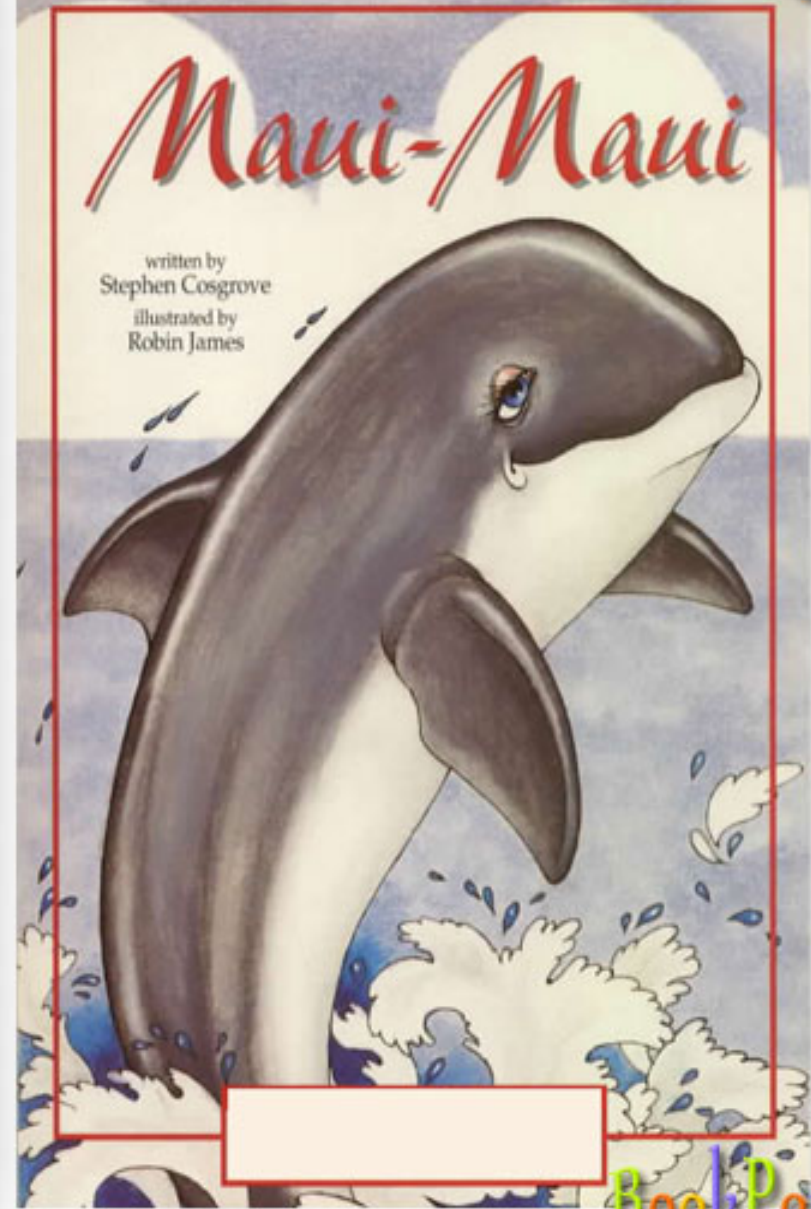


Tweezle the mouse never laughs or smiles.
She is far too busy preparing for winter
while the other mice frolic and play.

But Tweezle and her friends help one
another-she shows them the value of hard
work while they teach her that laughter
can make work more fun!

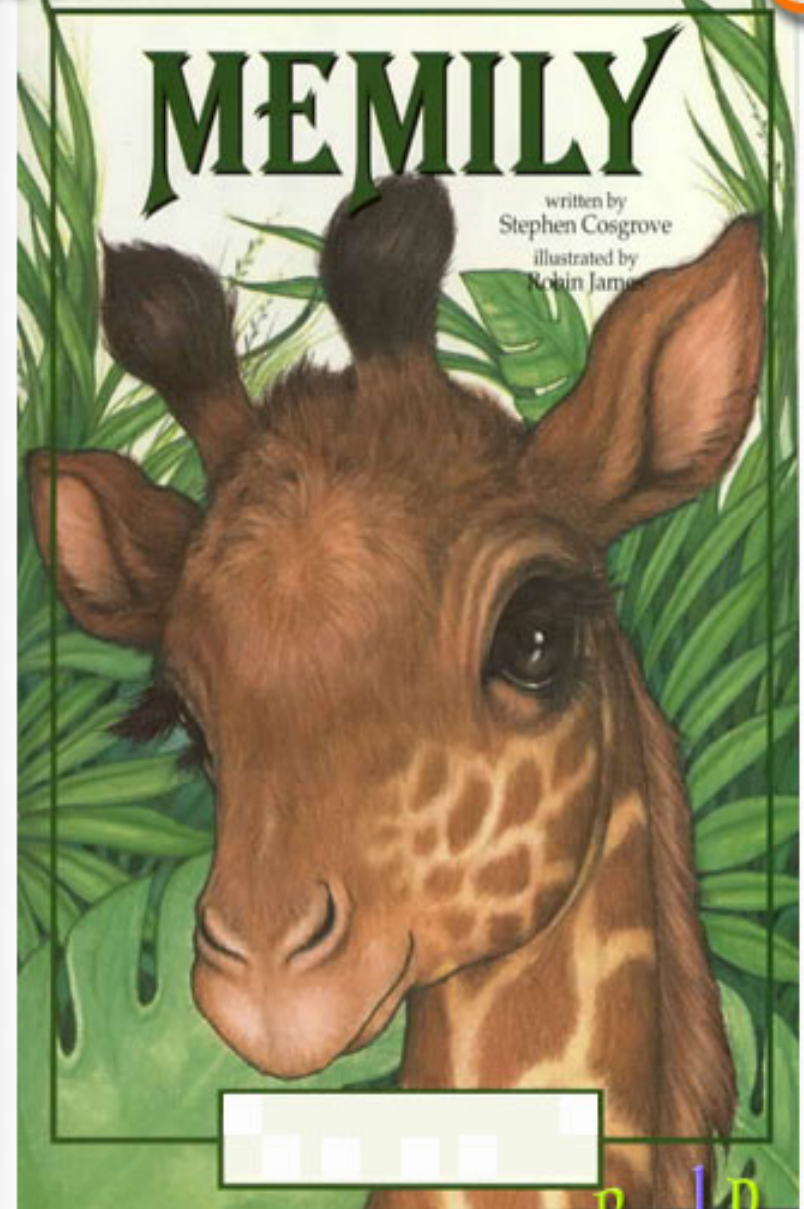


A whale teaches the Amomonies to respect the balance of nature and take only what they need from the sea.



The other jungle animals make Memily the giraffe self-conscious about her size.

Delightfully Memily meets a giraffe even taller than she who convinces her that she is just right for the kind of animal she is.



All the creatures of the Panda Pines
have different needs.

Ming-Ling learns to share with
parrots and pandas alike.



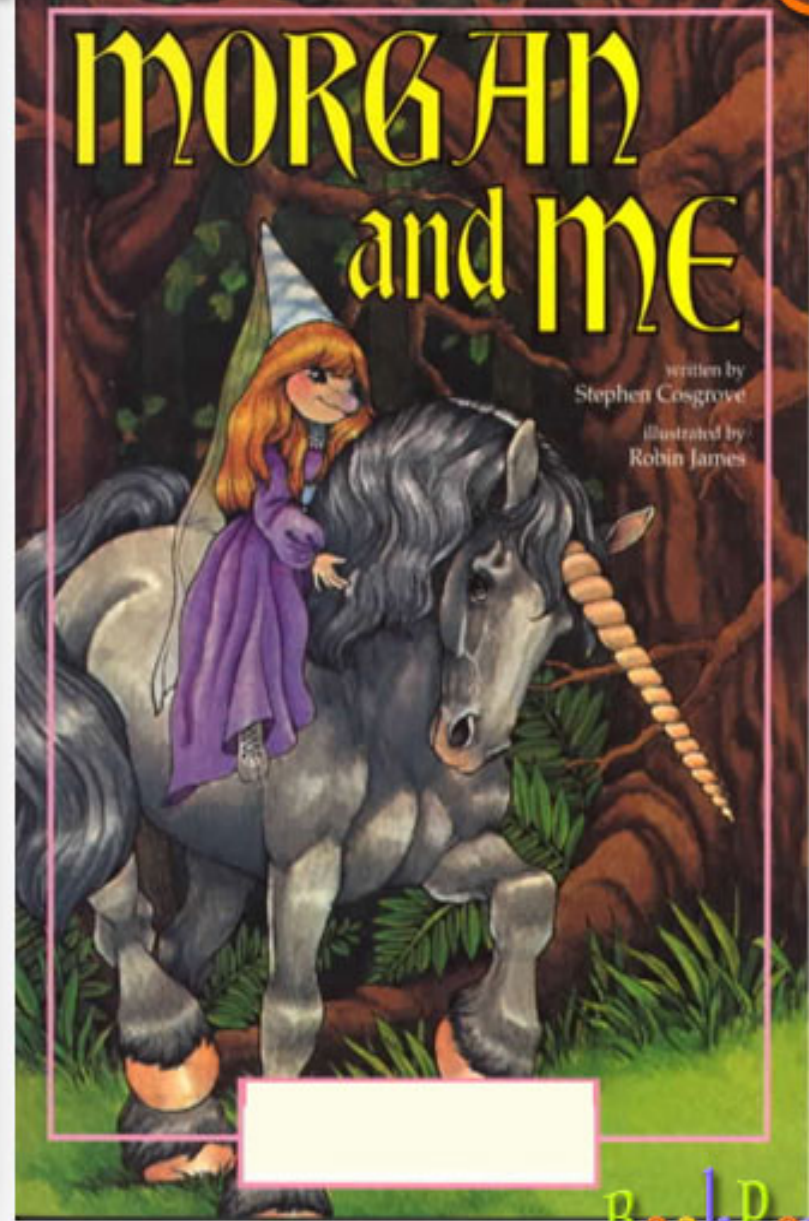
Minikin is upset that he's smaller than all his friends.

He'll try anything to grow in size-with many comical results!

But eventually he does grow-just as time and nature intended.



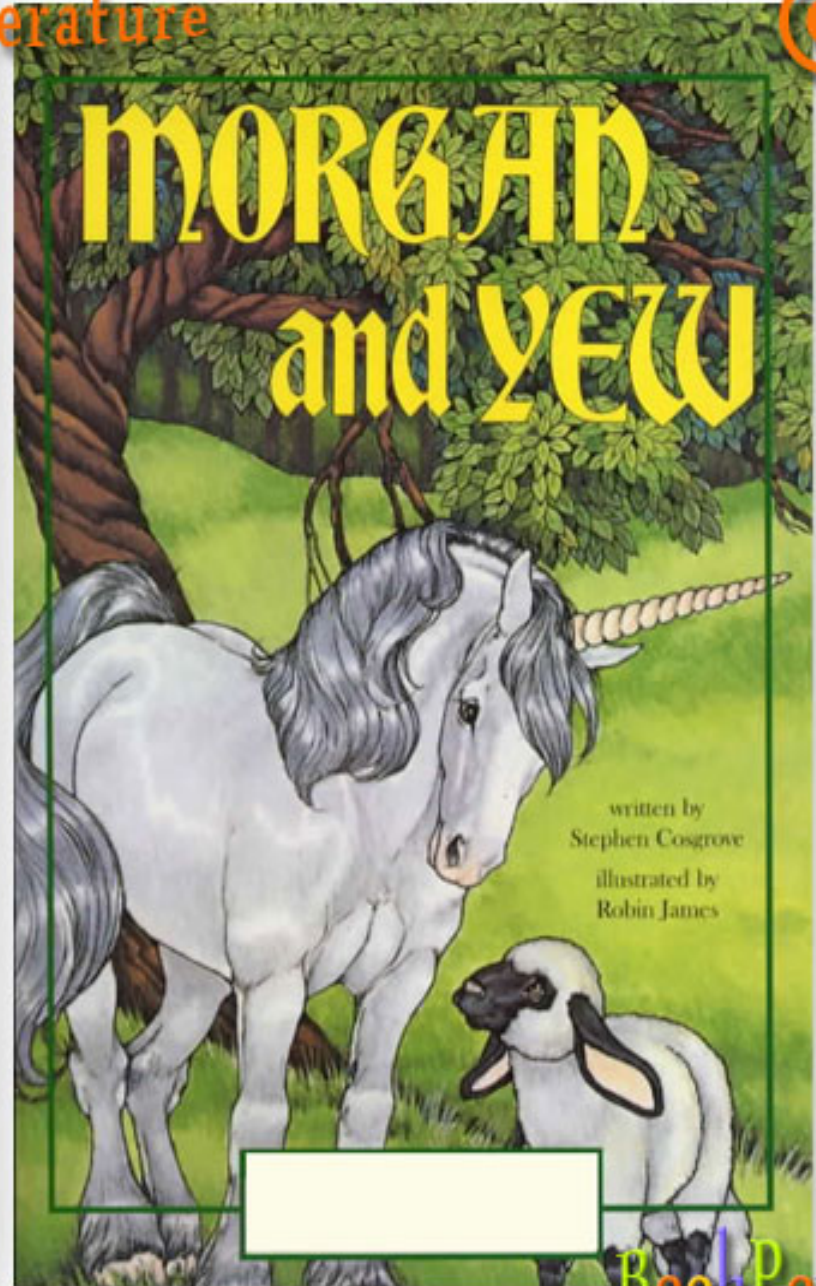
The princess and Morgan both learn that they must treat each other in the way they would like to be treated themselves.



Yew, a plain little sheep, is jealous of his friend Morgan a majestic unicorn with a magical horn.

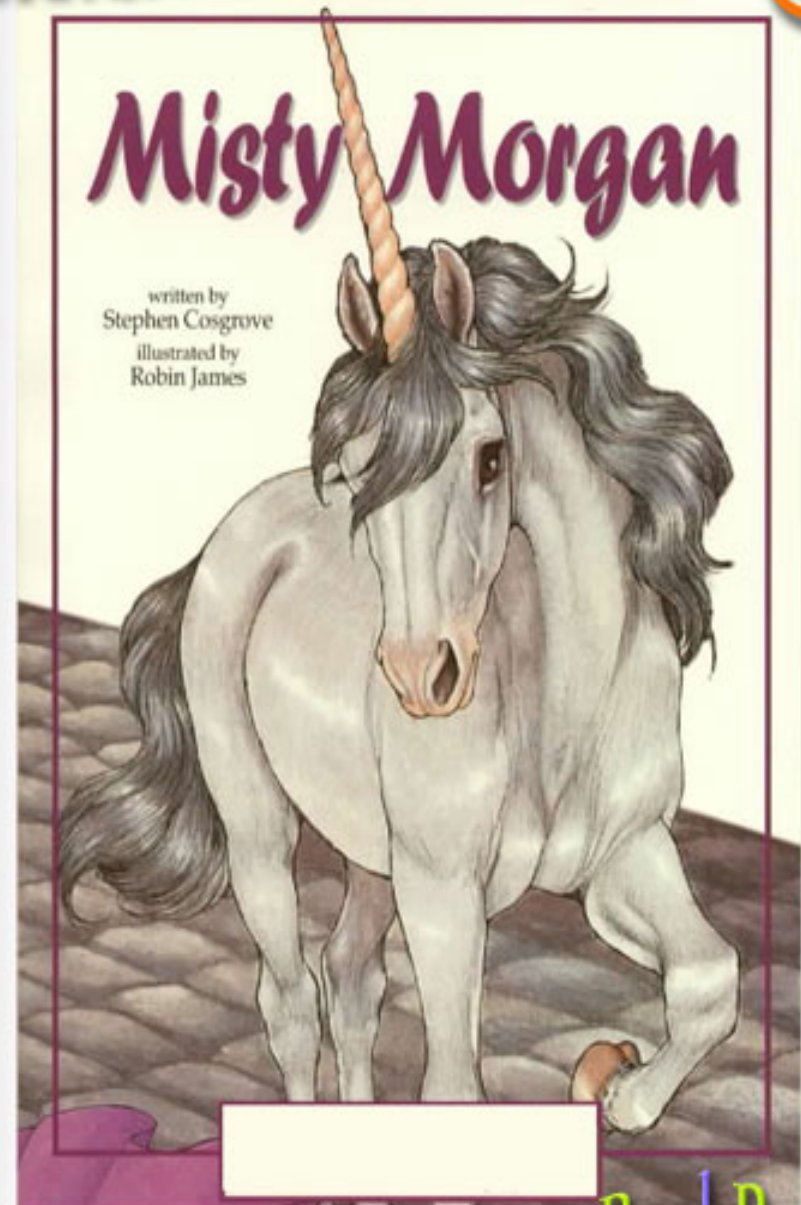
Yew wishes on the morning star that he could have Morgan's beautiful horn.

But after his wish comes true, Yew realizes that looks don't mean anything compared to the love of a friend.



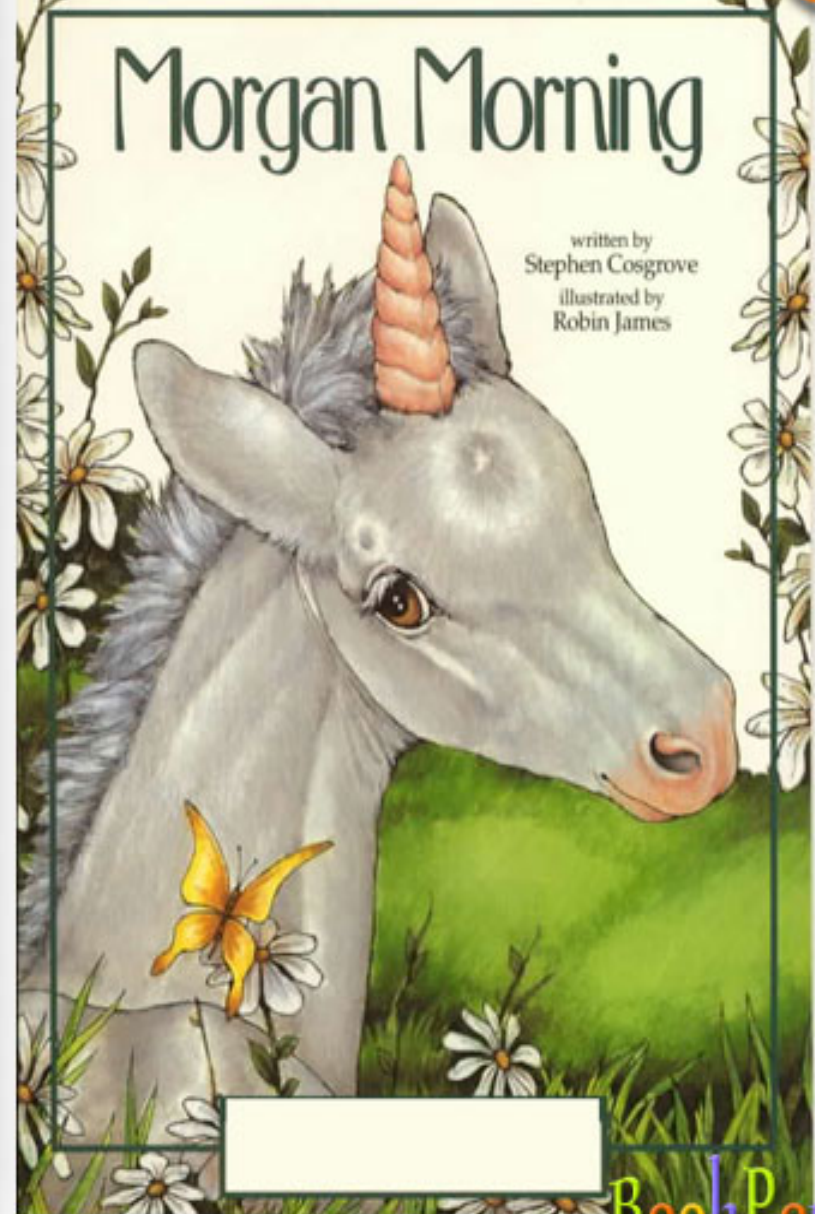
The princess has little time to share with her best friend Morgan, the unicorn.

It is only when Morgan is gone, that she realizes the value of friendship.



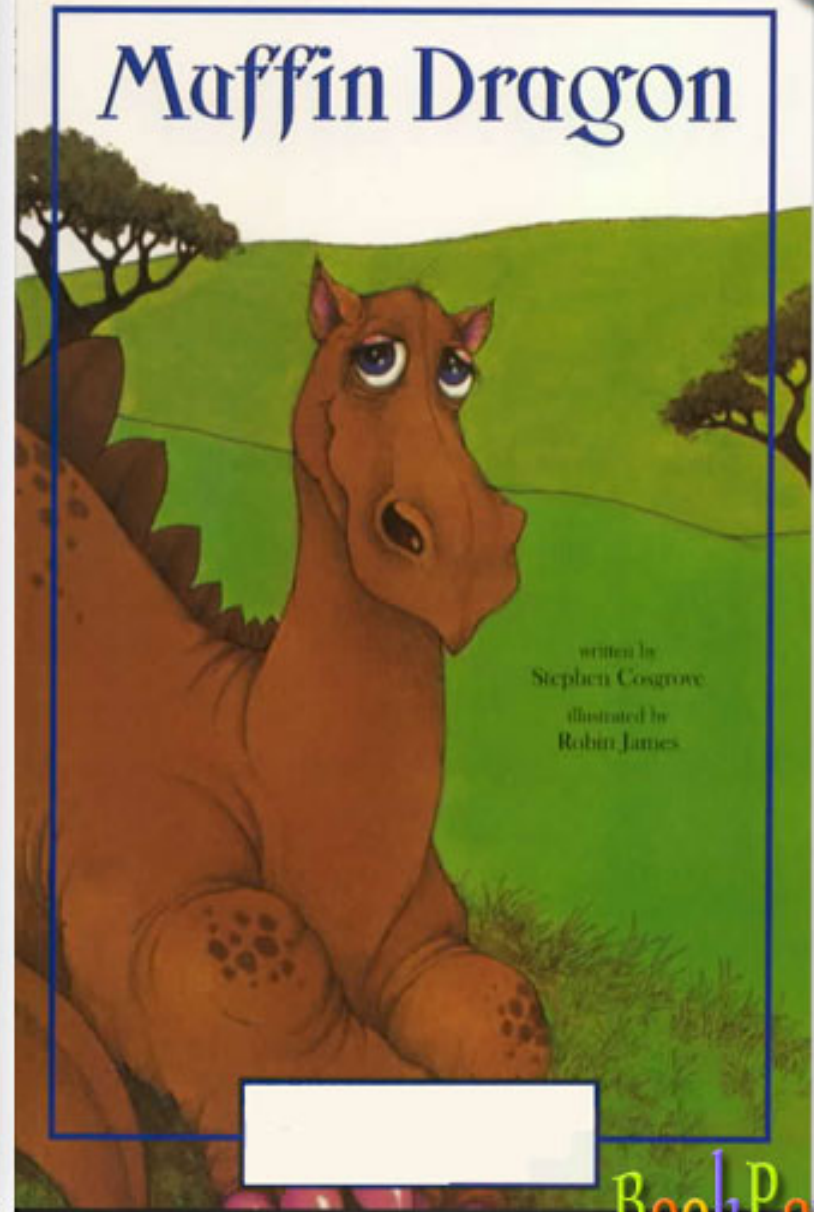
It's all about following the rules.

A young horse's curiosity leads him into peril and a new existence. In the transition Morgan earns his horn as he becomes a unicorn.

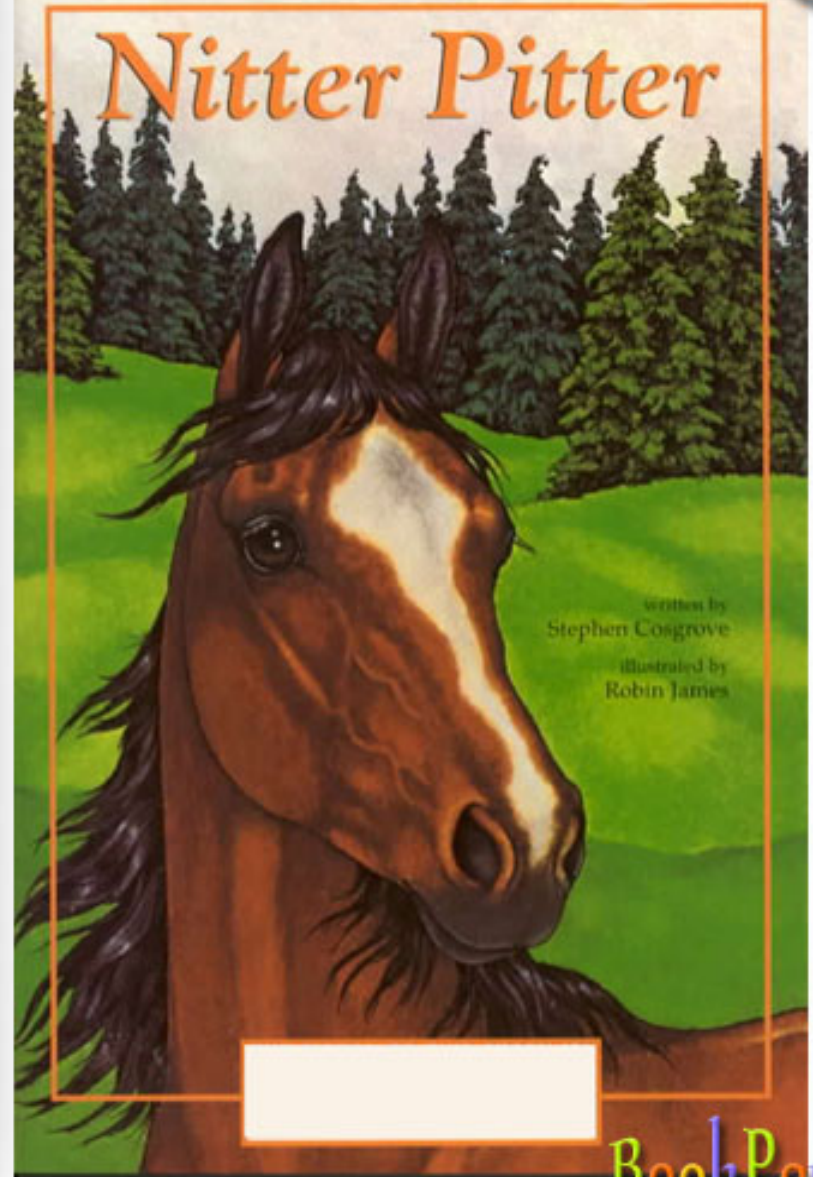


A muffin-munching dragon changes the fortune of some muffin-making villagers.

Without a bit of this and that, there's little to bake and nothing to bake it with.

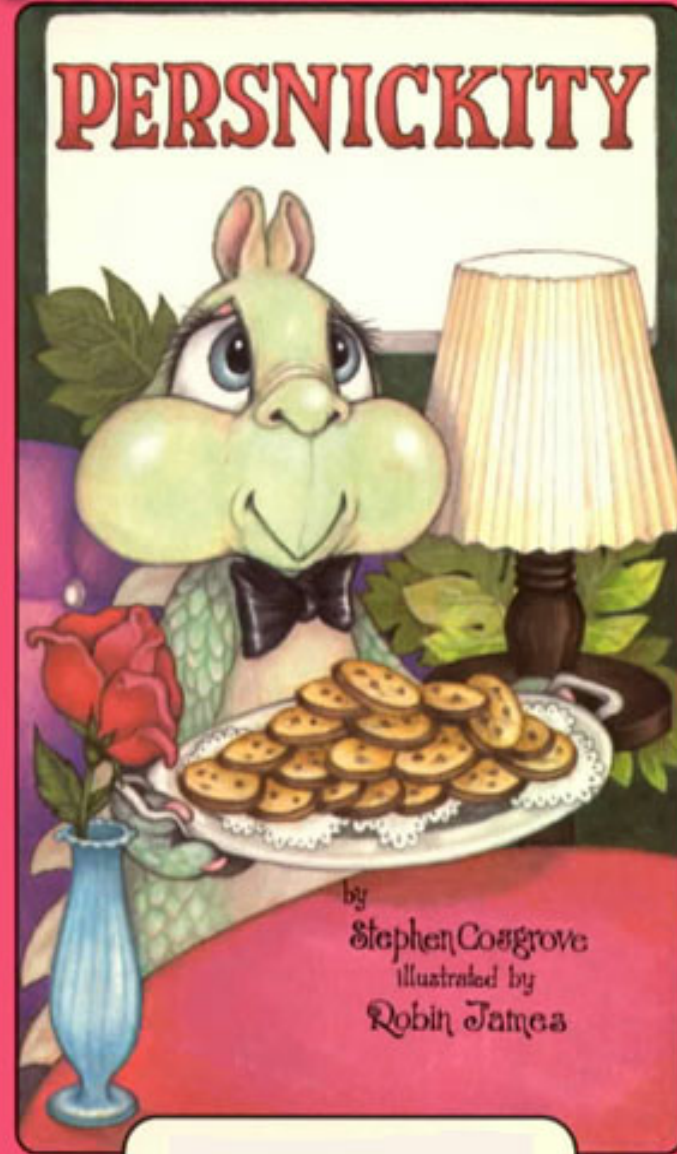


Although Nitter Pitter is the best-looking horse on the Island of Serendipity, he must learn there is more to life than his appearance.



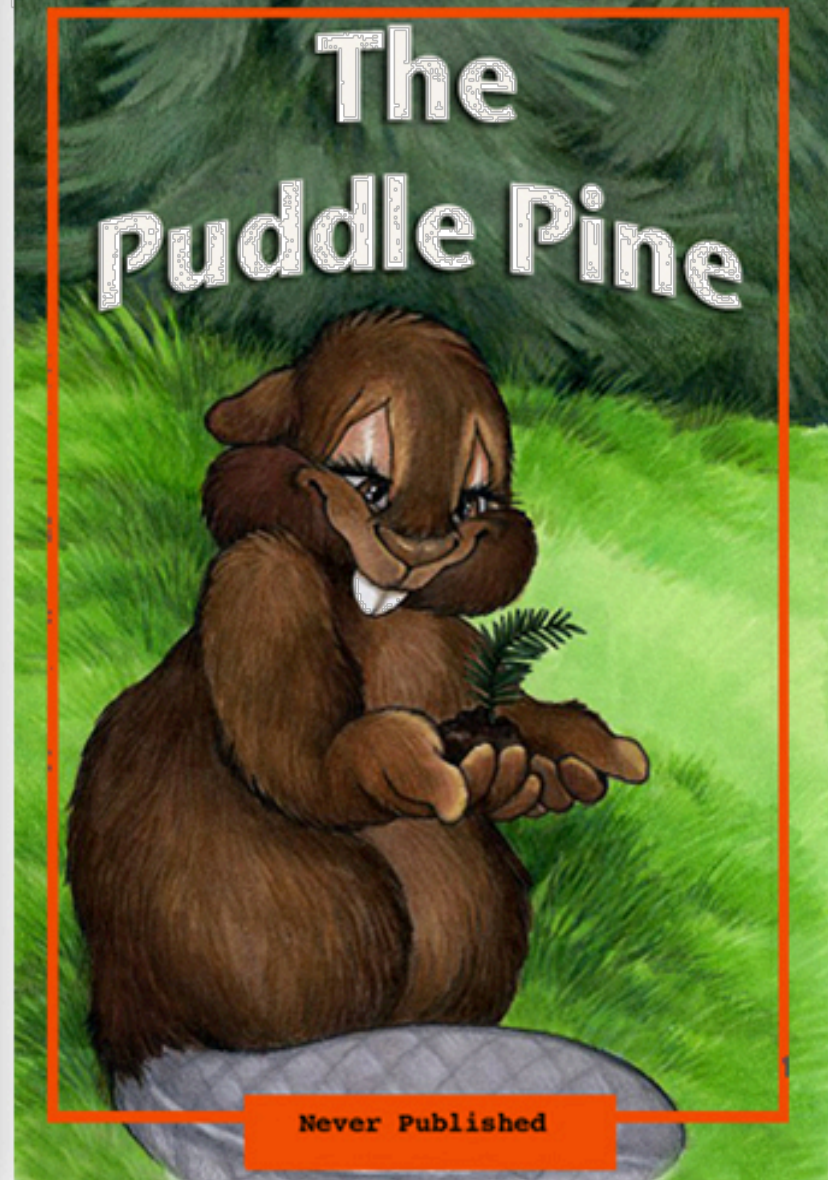
Sometimes too much is too much.

Persnickity lives up to his name with his passion for perfection.



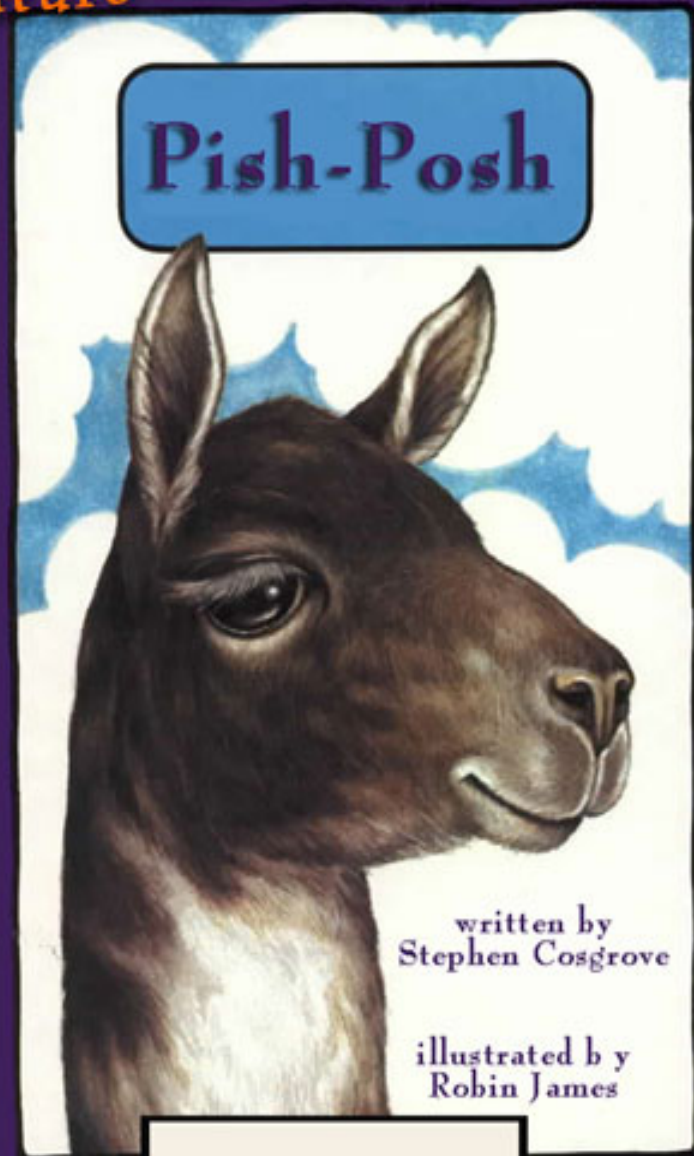
THIS TITLE HAS NEVER BEEN
PUBLISHED

The piddle pine paddle whackers
have chopped down all of the trees in
the Piddle Pine Forest. All, that is,
save one. A magical story about the
environment.



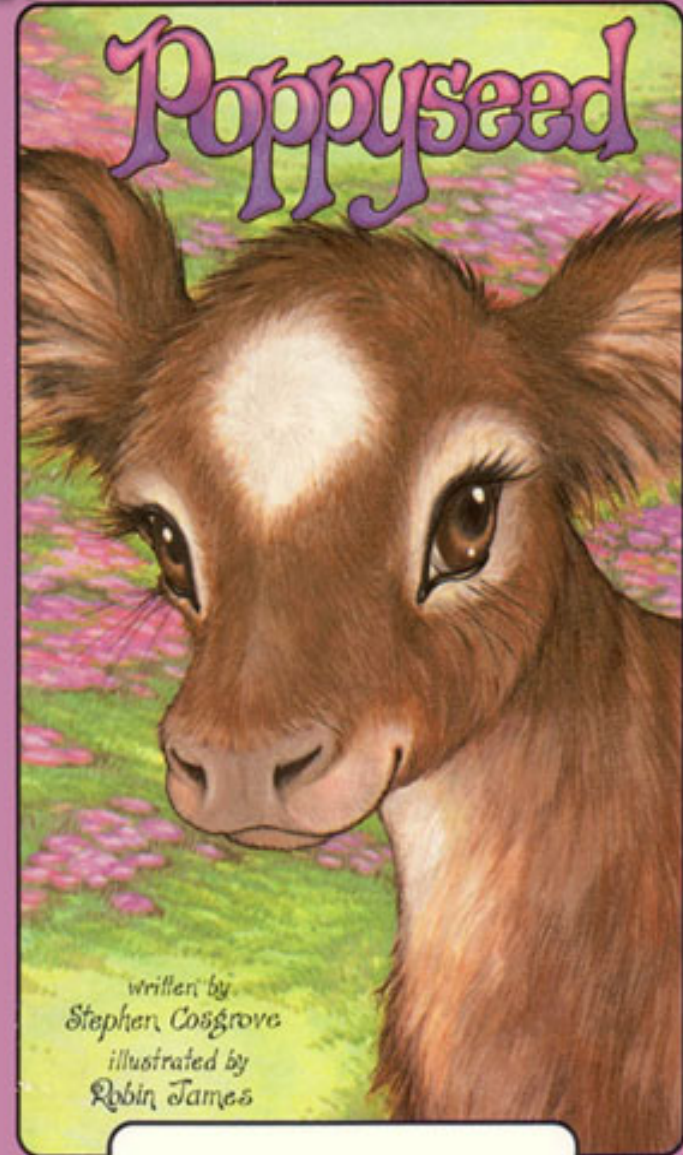
Pompous Posh, a llama resident of the majestic mountains of Machew Peeshoo, spends his life searching for a creature who is his equal or better.

Throughout his life he is blinded and rarely sees the beauty or purpose in the other creatures of the mountain kingdom.



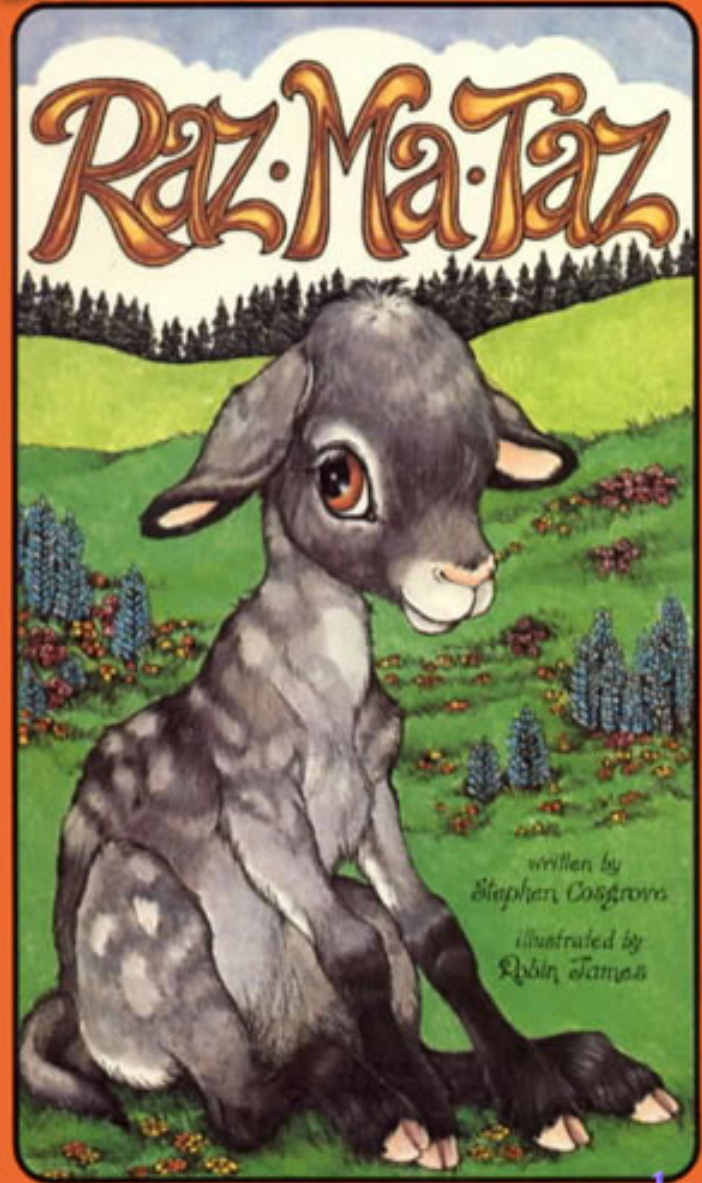
It's all about being the littlest calf in the pasture. Littlest, that is, until new calves are born.

Suddenly Poppyseed is not the littlest anymore. Now he's an older brother and has responsibilities.



Raz Ma Taz loves to be the center of attention, even if it means doing dangerous things.

Taking a dare is something you should never dare to do.

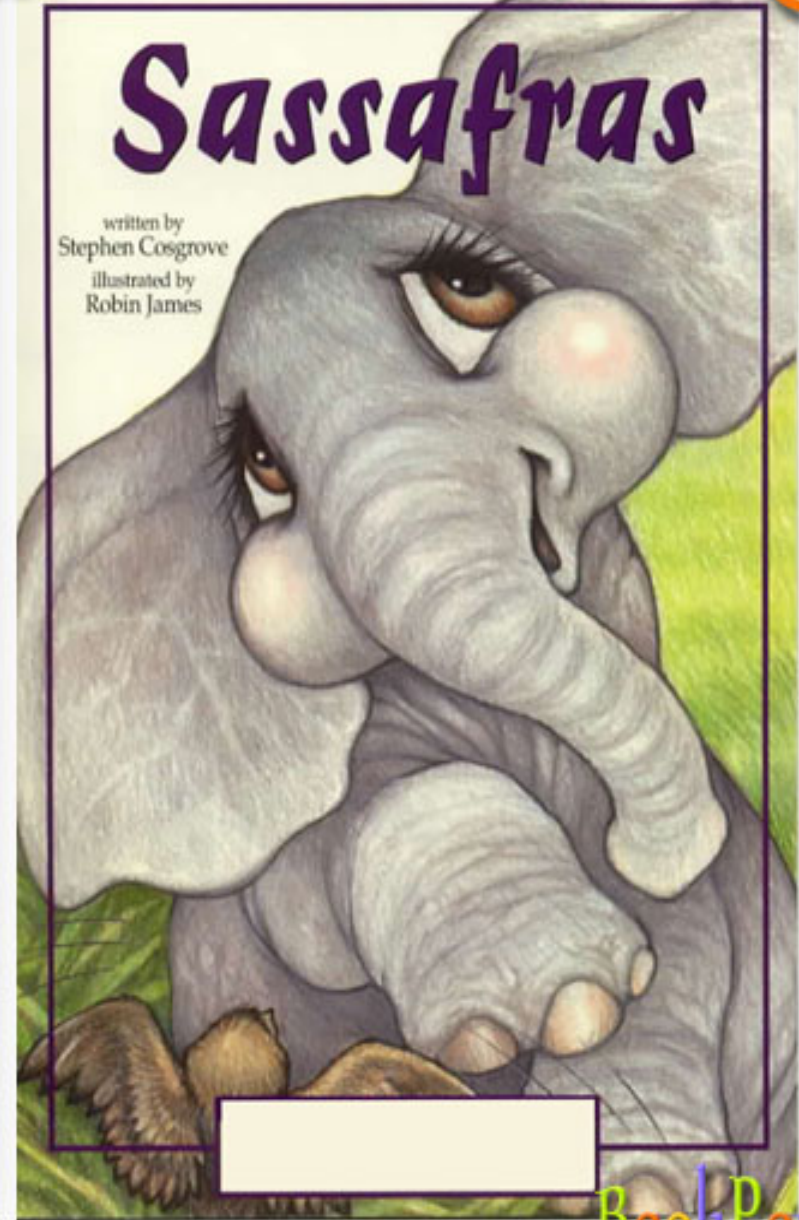


The farm animals learn that their possessive love for Rhubarb has left her one pooped puppy.

They all soon learn that friendships must be shared.

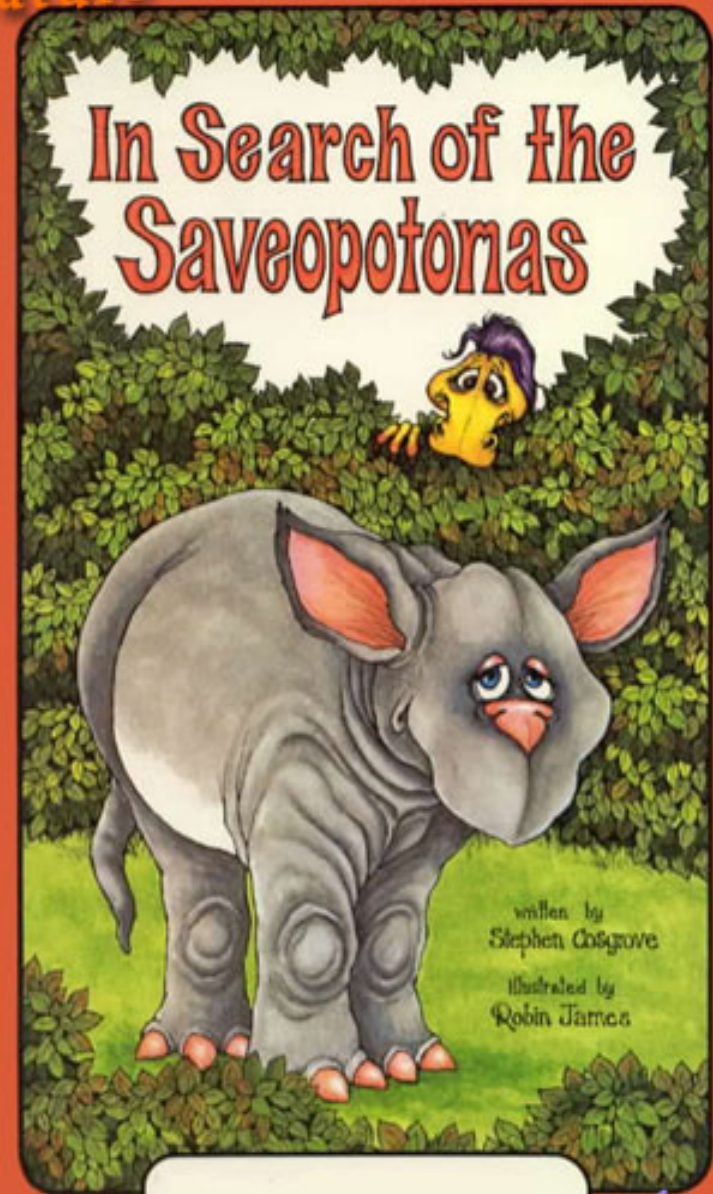


A sassy little elephant, who irritates others by imitating everything they say, hears in an echo how unkind she sounds.



Times are hard, but a good time to save what little you have.

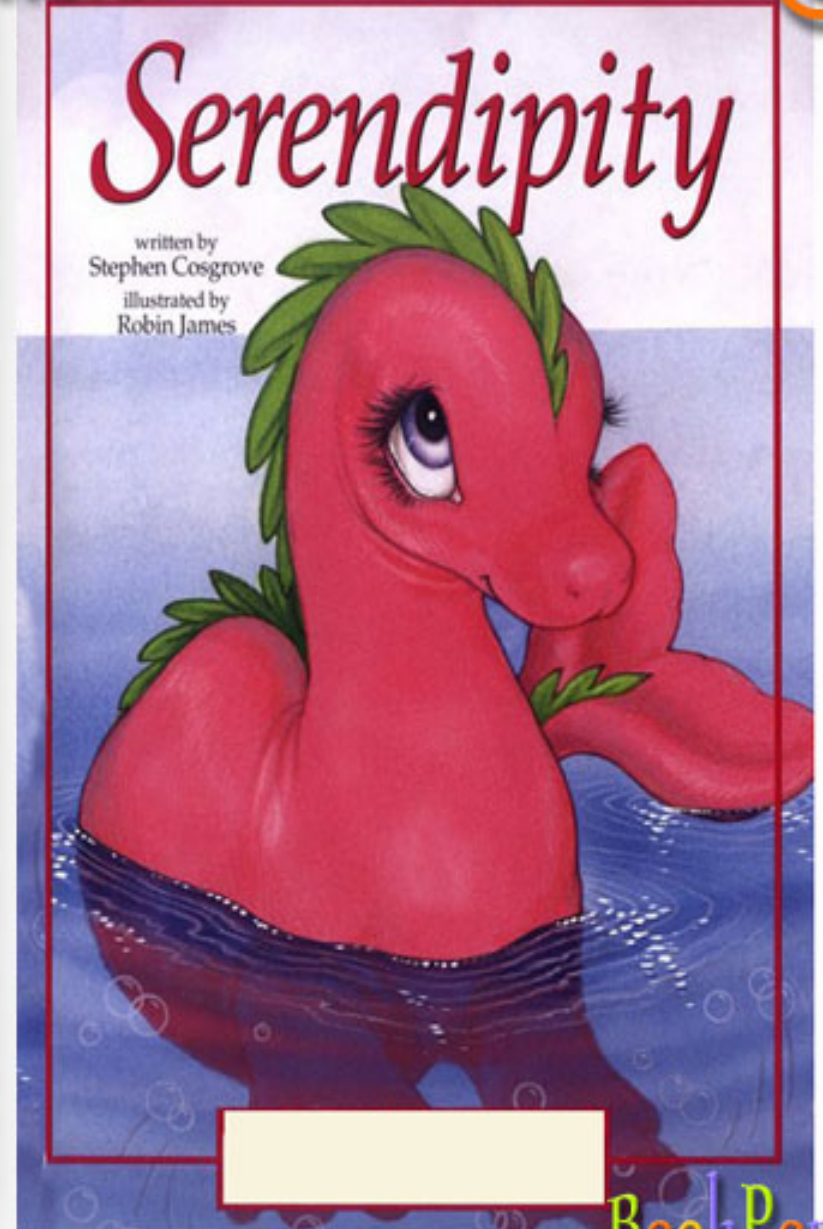
The Hoardasarus searches for the secret to saving.



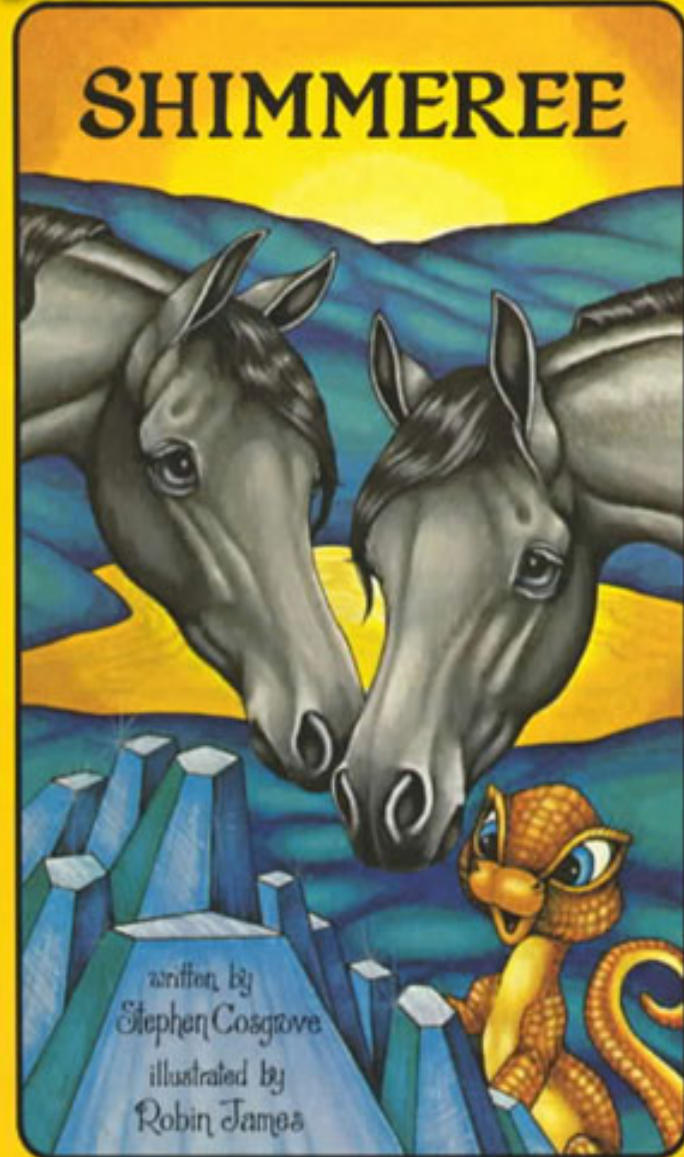
A large sea creature discovers she has important work to do as guardian of all the seas.

A story about identity.

(Note: Featured in the Japanese animation series "Serendipity.")

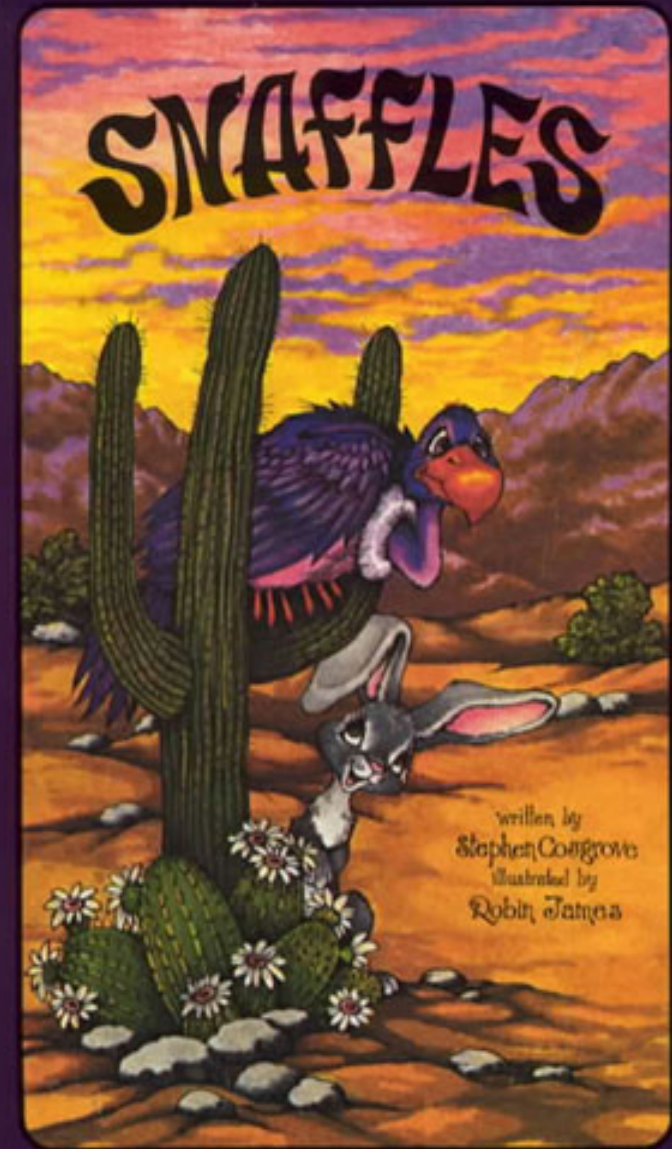


Shimmerree, a lovely crystal horse, and her friends learn that they don't have to be afraid of things just because they are different.

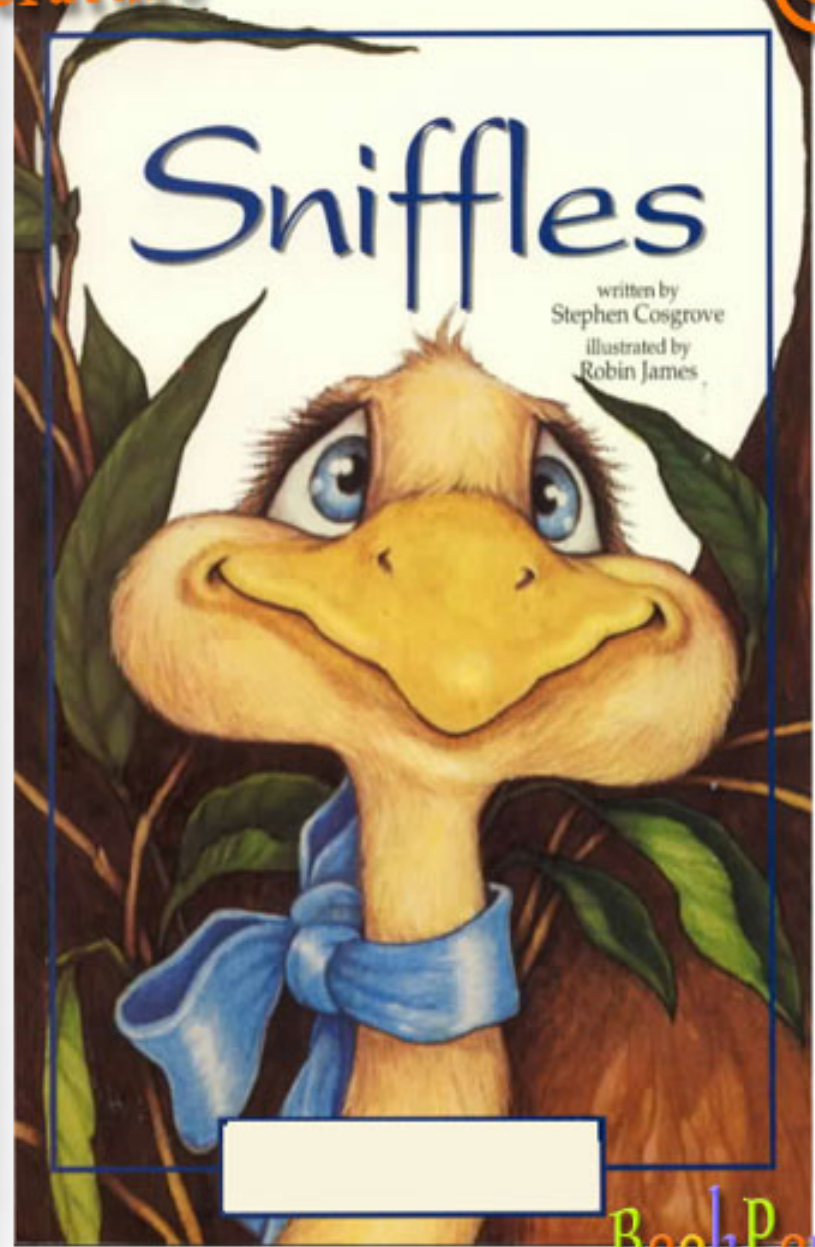


Snaffles is never to share his emotions.

In a series of delightful twists and turns he finds the Pool of Forgotten Tears.

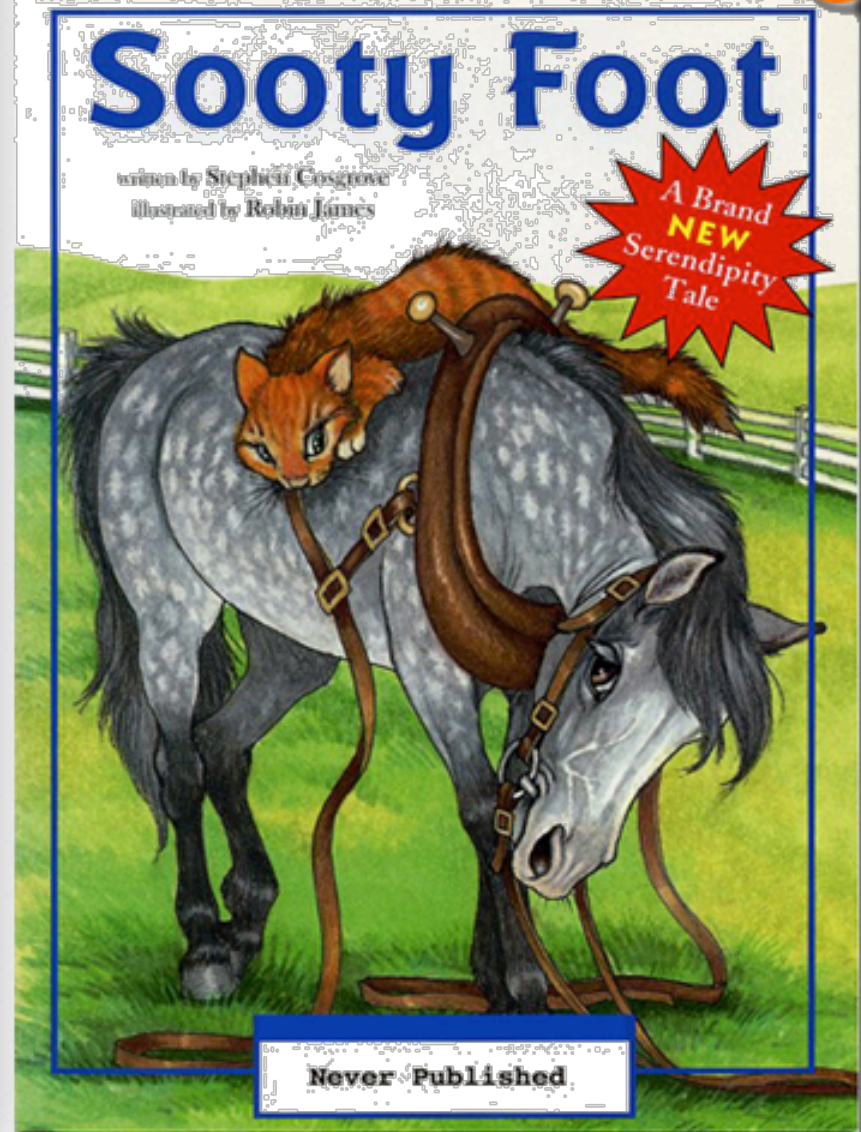


Sniffles, an ostrich, ruins her credibility with the other animals at the oasis by her wild exaggerations of the truth.



THIS BOOK HAS NEVER BEEN
PUBLISHED

A wonderful horse named Sooty-Foot is befriended by a barn cat with an agenda. The agenda is to capture Sooty-Foot's spirit. A story about the misuse of friendships.



When Buttermilk meets the Squabbles family, she discovers that something is terribly wrong.

She must learn that it's okay to get involved if it's going to help a friend.



Squeakers is befriended by a kindly old badger who insists that their new friendship be kept secret.

A modern day fable that enables children to be aware of the veiled dangers around them.



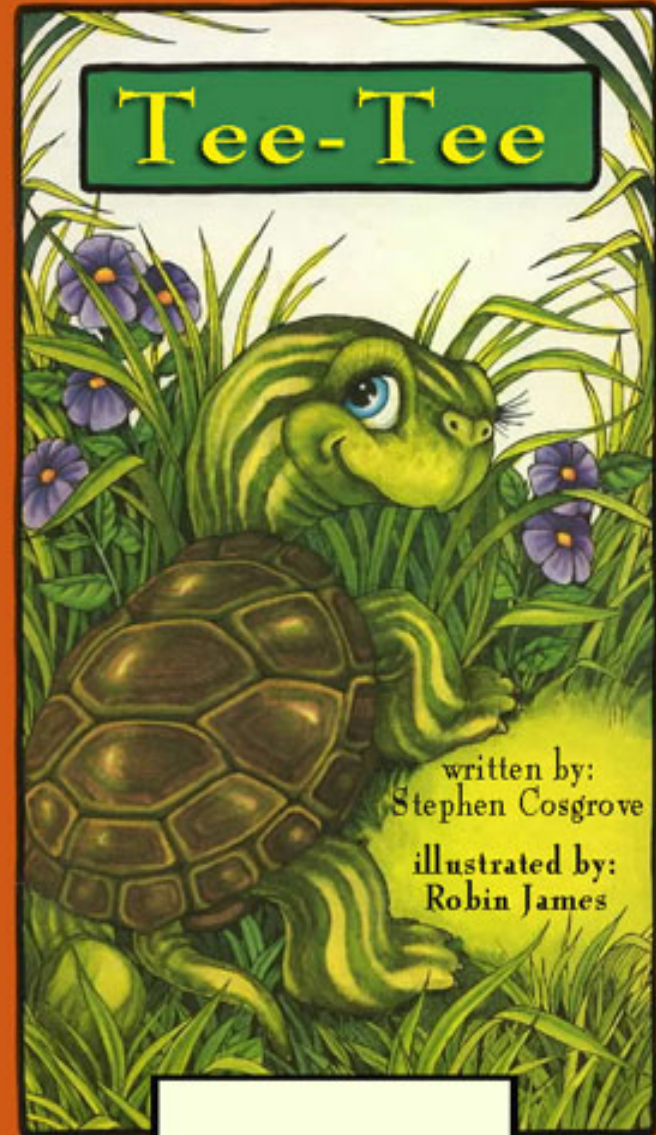
A nonsensical rhyme about a witch, a cow and a pair of blue slippers.



Written by
Stephen Cosgrove
Illustrated by
Robin James

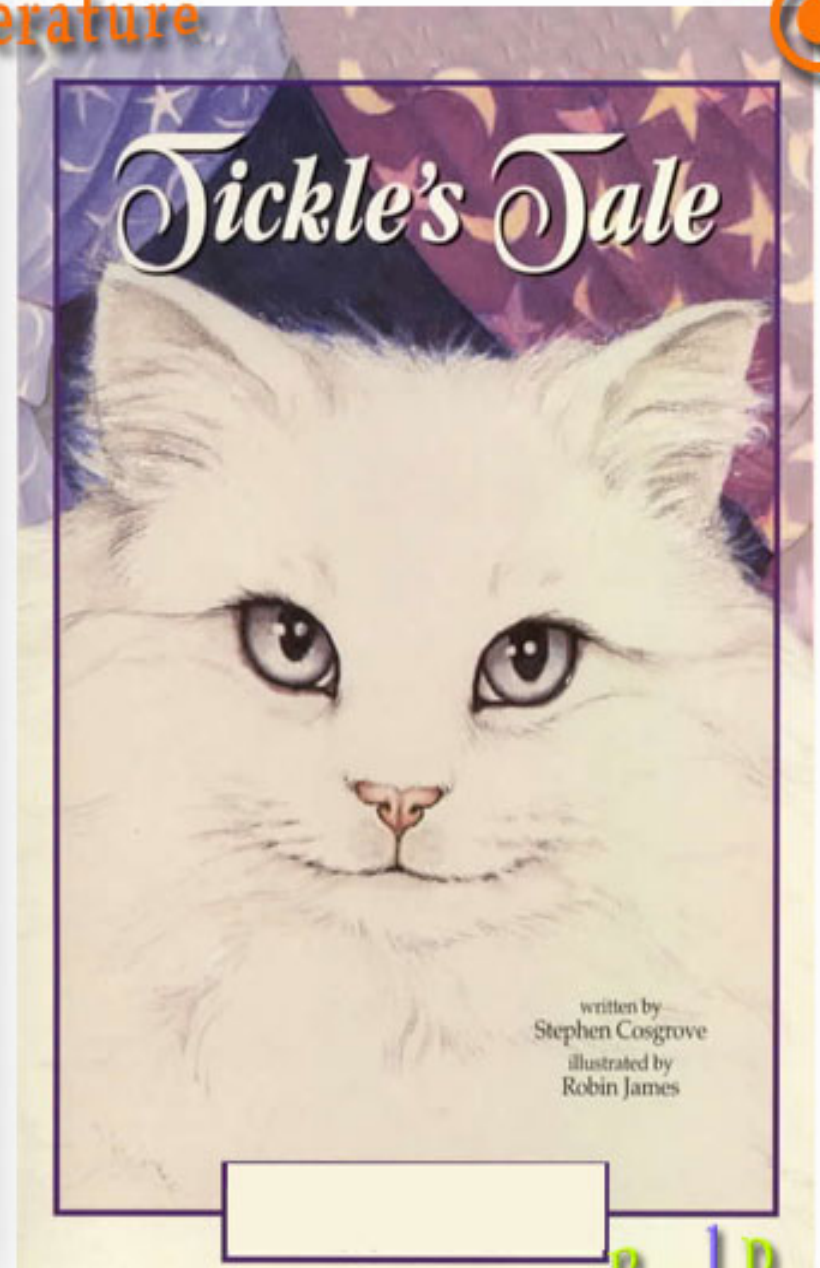
A little turtle carries his home wherever he goes, a heavy burden indeed.

Tee-Tee learns that home is where the heart is.



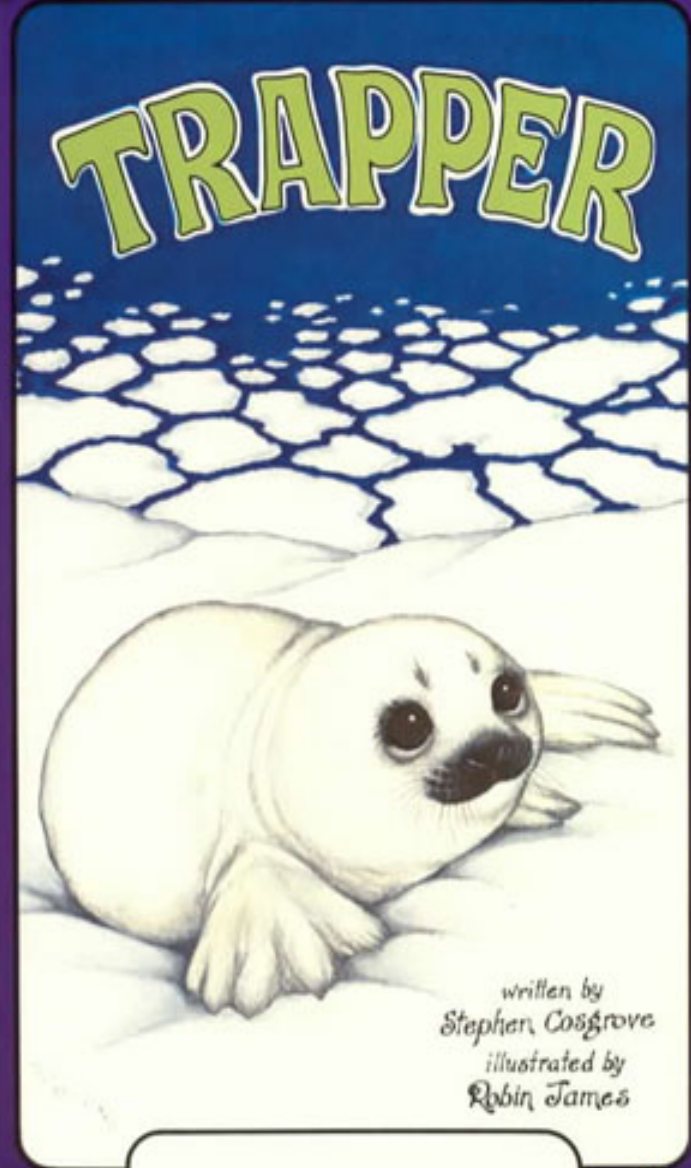
Tickles lives with a wizard who has but one simple rule: never play with his magic.

Alone and wishing for a saucer of milk, Tickles learns that rules have reasons.



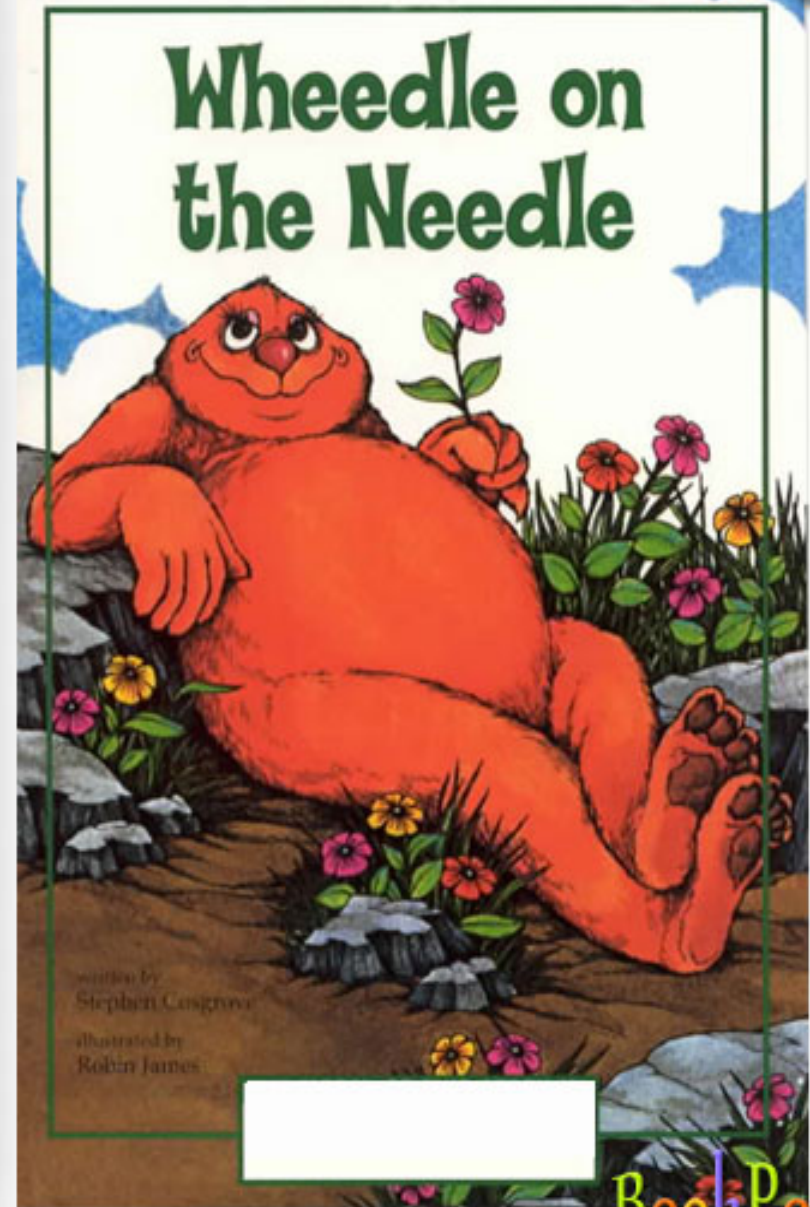
Trapper, a sweet-natured minstrel seal, helps a scary creature named Muttsok learn that it isn't right to take things just because they are beautiful.

Through the power of music everyone learns that the loveliness of nature is there for everyone to share.



All the Wheedle wants is a little peace and quiet, and all the people of Seattle want is a break from the rain. Will they be able to cooperate and find a solution?

(Note: Wheedle on the Needle has been licensed to Sasquatch Books in Seattle and scheduled for hardcover release fall 2009.)



Zippity is the fastest Zoom, but he's so fast he misses all the wonderful things around him.

When he meets a turtle who finally teaches him to slow down, he learns to enjoy all of life's pleasures.

